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62.41  
*Kellogg's*

SPRING 1949

# GARDEN BEAUTY BOOK

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## Nine Fine Roses

We believe this bargain group of Roses gives as satisfactory a color range as can be offered. See back cover for the remaining four. All are strong, vigorous, 2-year plants, budded on Japanese Multiflora roots, the best in Everblooming Hybrid Tea Roses.

1 of each, 9 in all, \$9.95.

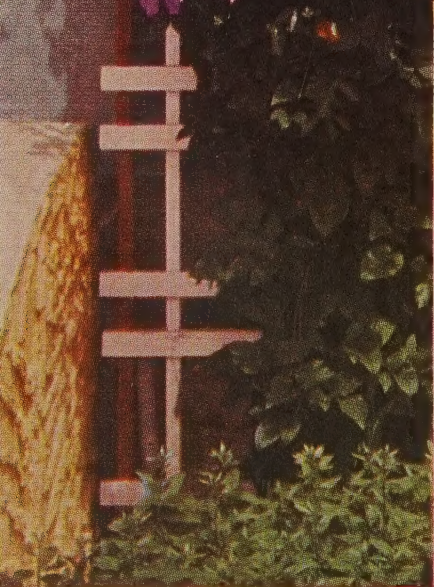
2 of each, 18 in all, \$17.45.

One of each  
shown here  
and on the  
back cover  
for only

**\$9.95**







Clematis Jackmani

R. M. KELLOGG CO.  
Three Rivers,  
Michigan

# Those Beautiful, Beautiful Clematis

## The Large-Flowering Kind

These are the most beautiful vines that we know of. Just look at the glorious purple blanket of flowers at the left—that is Clematis Jackmani, the old favorite of the large-flowering varieties, and the other two are just as beautiful when in full bloom. Many an unsightly wall, tree or stump can be made a thing of beauty with these new and beautiful Clematis. Better order early, as we have only a limited supply.

**Clematis Jackmani.** (Picture at left.) A most exquisitely beautiful vine when in full bloom, and beautiful green when not in bloom. Flowers very large, 4 to 6 inches across, and they fairly fight with one another for position, making the beautiful display shown. Prices below.

### Bargain!

2 Jackmani .....	\$3.15
2 Mme. Ed. Andre ..	3.15
2 Mme. Veillard .....	3.15

Total Value .....\$9.45  
**SPECIAL PRICE \$8.35**

Mme.  
Edouard  
Andre



**Madame Edouard Andre.** (Above.) Sorry we haven't room for a bigger picture, because Madame Ed. Andre really is exquisitely beautiful and the flowers are very large, well-textured; and are produced in great abundance. If you like red rather than blue, order Madame Ed. Andre. Prices below.



Mme. Baron Veillard

**Clematis Madame Baron Veillard.** (Left.) Here is a beautiful Clematis whose early blooms come in warm pastel shades of lilac-rose, then as the days get cooler, color becomes more intense—a delightful flower from the beginning to the end of its blooming season. Grows 10 to 12 feet tall. Sturdy of growth and profuse of bloom. Flowers moderate in size, borne in generous clusters. Prices below.

### PRICES

All Clematis above:

1 for \$1.80	3 for \$4.50
2 for 3.15	4 for 5.85

### SWEET AUTUMN CLEMATIS

(Clematis Paniculata)

A very graceful climber with myriads of minute white blooms, and a rare and delightful fragrance, which penetrates for many feet. Blooms during September. Planting distance, 8 feet. **PRICES:** 1 for 65c; 2 for \$1.15; 4 for \$2.15.

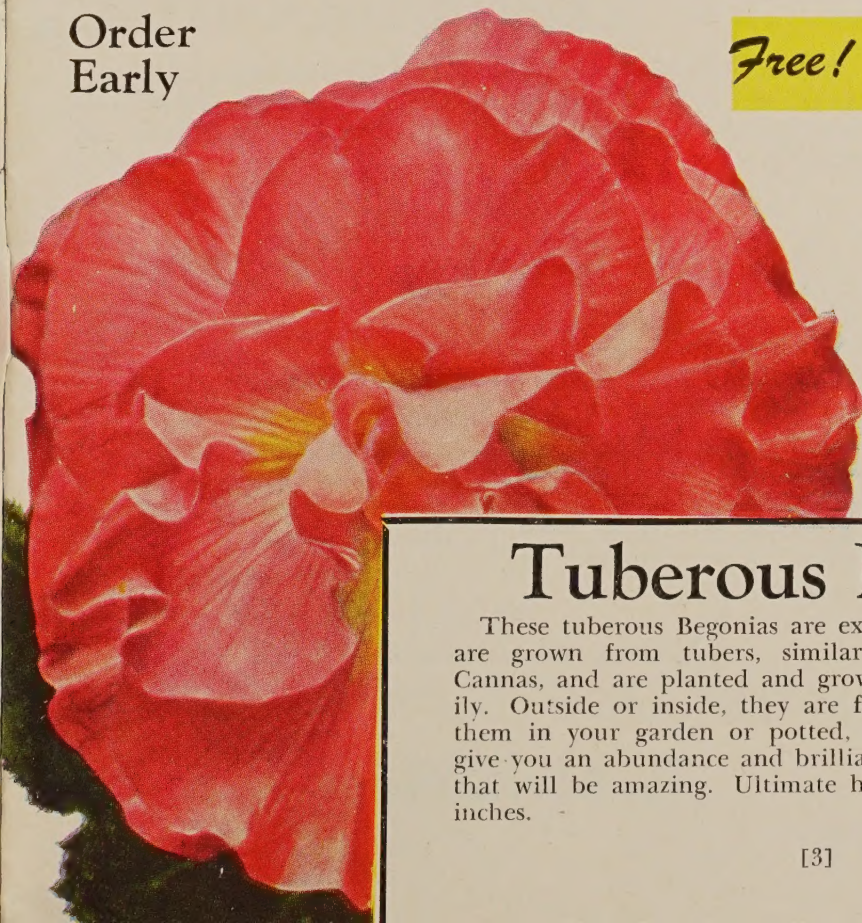




## Pacific Delphiniums

These Pacifics are the best buy for the average garden. They have beauty in great abundance, with sturdier spikes and better color than other varieties, and florets are often 2 inches across or more, while two-thirds or three-fourths of them will be double. They come in mixed light blues, dark blues, lilacs, purples and near-pinks; hybrids, no color choice.

**Order  
Early**



## Trollius Golden Queen

This Trollius has a glory of rich coloring that will amaze you. Golden Queen opens wide, displaying its beauty more fully than older varieties. Stamens, unusually rich and full, and brilliantly colored; more orange than true yellow. Petals splashed with green underneath, giving a unique effect. Healthy, vigorous, prolific in bloom. 24 to 30 inches high or more. Flowers 2½ to 3½ inches across.

**PRICES:** 1 for 85c; 2 for \$1.60; 3 for \$2.35.

**Culture:** Plant Delphiniums 15 to 18 inches apart; any loose, non-acid soil; sun; ordinary moisture requirements; small quantities of lime or wood ashes beneficial.

Prices for fine, sturdy, field-grown plants that will make a quick growth and bloom for you this season: 4 for \$1.40; 8 for \$2.70; 12 for \$4.00; 16 for \$6.30; 20 for \$7.60.

**Free!**

One White Delphinium given you with a \$4.00 order for Pacific Delphiniums. Two with a \$7.60 order.

## White Delphiniums

You'll love the glittering frosty whiteness of these tall, beautiful White Delphiniums, and you'll need them with the blues, near-pinks and purples of your colorful Pacifics. Not ordinary white Delphiniums, but strong, vigorous Pacific strain. We have only a limited supply and they are exceedingly popular, so order early. **PRICES:** \$1.00 each; 2 for \$1.75; 4 for \$3.25.

Kellogg's—Famous for Quality Since 1869

## Tuberous Begonias

These tuberous Begonias are extra-fine. They are grown from tubers, similar to those of Cannas, and are planted and grown just as easily. Outside or inside, they are for you. Grow them in your garden or potted, and they will give you an abundance and brilliance of blooms that will be amazing. Ultimate height, 7 to 10 inches.

### In Seven Beautiful Colors

Plant in semi-shade, ordinary soil, water well. Come by color: **Your choice of Scarlet, Yellow, Copper, Rose, White, Salmon, Crimson.** Blooming time July to September.

#### PRICES

1 for \$0.35	3 for \$0.87	7 for \$1.90
2 for .60	6 for 1.65	14 for 3.65



## Dazzler

Rich, enticing clovelike fragrance—crimson of almost unbelievable brilliance. Dazzler starts blooming 8 to 10 weeks after planting and continues until frost—and, each plant has 40 to 50 blooms open at a time! Goodness knows how many in a whole season—but there must be hundreds! Grows 15 to 20 inches high. Hardy. Will stand sub-zero winters and come up the next year flashing with red that almost glitters. **PRICES:** Same as Rose Unique below.

### Special

2 Dazzler  
2 Rose Unique  
2 American Beauty  
For Only

\$3.35

## Dianthus Rose Unique

If you like a spicy, enticing and haunting fragrance, plant Dianthus Rose

Unique, then use the flowers for cut bouquets. Their delightful odor and beauty will act as a stimulating bracer. Pretty pink as shown, healthy, vigorous, and hardy. Each plant produces dozens of blooms from early summer until late fall. Grows 15 inches tall.

**PRICES:** Pot-grown plants

1 for \$0.65 3 for \$1.65 6 for \$3.10  
2 for 1.15 4 for 2.15 12 for 5.95

## American Beauty

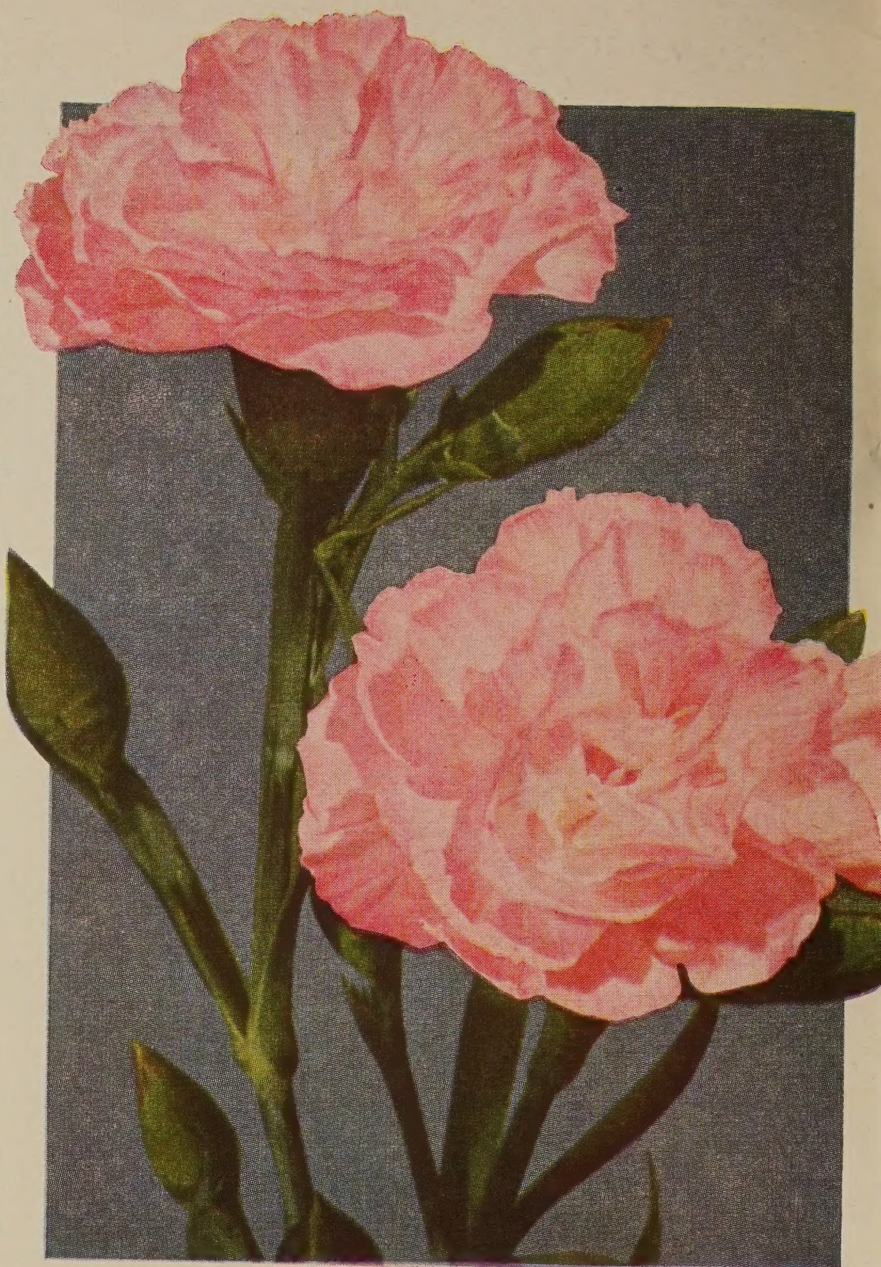
This is one of those first-come-first-served flowers. Never in the several years we have listed it have we had enough, so order early. American Beauty has beauty, fragrance and color. Flowers large (2 to 2½ inches across), excellent ever-bloomer; starts about 8 weeks after planting and continues until frost.

**PRICES:**

Pot-grown plants

1 for \$0.85  
2 for 1.50  
3 for 2.15

Order  
Early



Maiden Blush

The New Camellia-Type Carnation. For years we have been watching for a flower that would merit the name Maiden Blush and now we have found it—and with Camellia-type blooms.

## Everblooming

Maiden Blush, Frosty and Moon Mist Carnations are all strictly new varieties, produced by hand crossing and selected from hundreds of seedlings. They will make your garden outstanding.

## Maiden Blush (Plant Patent Applied For)

The color of Maiden Blush Carnation is beautiful clear pink, but it shades and fades from light to dark and almost white with a fascinating blushing effect. The picture shows the beautiful and unusual Camellia-type form of the petals.

Like all our other hardy Carnations, Maiden Blush produces an abundance of blooms; 30 to 40 open on a plant at one time. It will give you hundreds of blooms in a season if properly picked. Fragrance mild and sweet. Healthy, vigorous, upright, hardy. Lives through sub-zero winters.

**PRICES**

Maiden Blush Camellia Type

1 for \$1.00 2 for \$1.75 3 for \$2.50 4 for \$3.25

R. M. Kellogg Company



# Special

Have a Carnation carnival in your garden. Order this special, and get

3 Frosty . . . \$1.85  
3 Moon Mist 1.85  
3 Maiden Blush . . . 2.50

Total Value . . \$6.20

**SPECIAL PRICE \$5.65**

2 of each (6) for \$3.85

**Culture:** Plant all Carnations 15 to 18 inches apart; well-drained soil; ordinary moisture and sun. Mulch after ground freezes.



Frosty



## Hardy Carnations

Beautiful blooms all summer long. Very hardy, easy-to-grow.

## The New Ones

### Frosty

Frosty Carnation (above) brand new hardy ever-blooming, 18 to 20 large flowers per plant. A winner.

What are the colors I like best?  
I think I like them every one,  
But some of course there really are,  
A little better than the rest.  
There's blue—sky-blue and other blues,  
And yellow—many varied hues,  
And green, and red, and autumn brown,  
And others, yes, of great renown;  
But after all is said for those  
(I'm sure you'll say I'm wholly right)  
There's one that beats them all by far,  
And that is snow-pure, frosty white.

### Prices

#### Moon Mist and Frosty

1 for \$0.75  
2 for 1.30  
3 for 1.85  
4 for 2.40  
6 for 3.50  
12 for 6.80

Plants out of 2-inch pots.

### Moon Mist

Dainty, yet jaunty—and a delightful companion to Frosty and Maiden Blush. Its chief difference from Frosty is the form of its blooms. Note that it is a little more frilly. Why don't you try all three—Frosty, Maiden Blush and Moon Mist? Prices at left; also see the bargain above.

Three Rivers, Michigan



# Shasta Daisy Honeymoon

Remember Cinderella, the story-book girl, who was so homely? And remember how her fairy godmother changed her into a beauty who married the Prince? That's what has happened to Shasta Daisies. Once very ordinary, they have now been touched by the magic wand of breeders, and here is the result—huge Daisies with blooms up to 5 inches across or more. Pure white, like newly fallen snow. Centers, golden yellow fringed with green.

Massive display. Late June to August. Hardy. Foliage rich green, upright, healthy. Grows 24 to 30 inches high.

Prices: Field-grown, 1 for 70c; 2 for \$1.20; 4 for \$2.30.

## Cultural Note:

Plant in ordinary soil 2½ to 3 feet apart, with ordinary moisture supply. Needs full sun for best results.

*Special!*

2 Honeymoon . \$1.20  
2 Apollo 1.30

Total Value . \$2.50  
**SPECIAL PRICE**  
**\$2.35**

**New!**  
**Front-Line Azaleamums**  
See pages 14 and 15



## Heliopsis, Apollo

If your order for Apollo reaches us too late, we'll apologize—but you can't plant your garden with apologies. The best thing to do is to order this gleaming flower early, because our supply is none too large, and it is in big demand.

As brilliant as an oriole, Apollo will really enrich your garden. Blooms from August 1st or earlier to frost. Foliage dark green, robust and healthy. Hardy. Grows 20 to 24 inches high.

PRICES: Field-grown plants, 1 for 75c; 2 for \$1.30; 4 for \$2.45.

## Astilbe, Peach Blossom

There is a beauty spot in our nursery gardens that makes everybody exclaim with admiration. "What is it? It's so beautiful!" they exclaim. And the answer is our beautiful border of Astilbes.

Beautiful, feathery panicles, 8 to 10 inches long, tinted a delicate peach-blossom-pink. Blooms during June and July. Grows 1½ to 2 feet tall. Plant 15 to 18 inches apart in moist, rich soil; water; sun or semi-shade.

PRICES: Field-grown, 75c each; 2 for \$1.30; 4 for \$2.45.

**R. M. Kellogg Company, Three Rivers, Mich.**



## Gaillardia Sun God

This particular yellow Gaillardia will be one of the bright spots in your garden. The flowers are immense, and rich golden yellow in color. Grows tall and erect, about 24 inches high. Will give lots of blooms over a long time—mid-June to mid-July in the north. Fine for cutting, fine in the garden. Will continue to bloom until frost if flowers are cut, making it an all-summer flower. Very hardy.

PRICES: 1 for 75c;  
2 for \$1.30; 3 for \$1.87;  
4 for \$2.45; 6 for \$3.55.

Sun  
God



## Blue Bonnet

(Scabiosa, Isaac House Hybrids)

There are two kinds of blues; the happy blues and the unhappy blues, and any blues you can get into your garden are the happy kind, for blue is only too rare a color among flowers. Yet, you need it to give contrast to the other colors, and bring the beauty of the sky down to earth.

Blue Bonnet will give your garden the happy blues. Its coloring is soft and lovely, and we won't blame you a bit if so many of you make a rush for the plants of this Isaac House, "Blue Bonnet," that we sell out in a jiffy. Start blooming in June, continue until September. Tall stems: 18 to 24 inches high. Plant 12 to 15 inches apart in sun or part shade; ordinary soil; ordinary moisture requirements. **PRICES:** Field-grown plants, 70c each; 2 for \$1.20; 3 for \$1.75; 4 for \$2.30.

## SUN BONNET Special

**Only** 3 SUN GOD ..... \$1.87  
3 BLUE BONNET . 1.75  
**\$3.35** Total Value ..... \$3.62

## Bleeding Hearts

Dicentra  
Spectabilis

These flowers have an old-fashioned charm that you cannot resist. In fact, for years we were unable ever to have enough of them, so we stopped selling completely for several years to build up our supply. And if you will send your order, we feel sure we can fill it. They grow about 24 inches high, and may spread as much as 2 or even 3 feet when full grown. Bloom during May.

PRICES: 1 for 85c; 2 for \$1.50;  
3 for \$2.15; 4 for \$2.80; 6 for \$4.00.

Famous for Quality Since 1869

## Windflowers

(Anemone)

Dainty and winsome, and liberal with their charm. Bloom from September to November, when most other flowers are through. Picture shows pink, but there is also a red, a white, and a lavender-pink which are beautiful. Here are the varieties:

Rubra—Red                      Whirlwind—White  
Princess Charming—Lavender  
Queen Charlotte—Pink

PRICES: Your choice of varieties,  
1 for 70c; 2 for \$1.20; 3 for \$1.75;  
4 for \$2.30. Strong, pot-grown plants  
with ball of earth on roots.

## This *Special* Saves You Money!

2 Gaillardia, Sun God .. \$1.30  
2 Bleeding Heart ..... 1.50  
2 Blue Bonnet ..... 1.20  
2 Rubra Anemone ..... 1.20  
2 Queen Charlotte ..... 1.20  
2 Princess Charming ... 1.20  
2 Whirlwind ..... 1.20

Total Value ..... \$8.80

SPECIAL  
PRICE ..... **\$7.65**





All plants in the Surprise Garden will be labeled with the names.

## Surprise Rock Garden

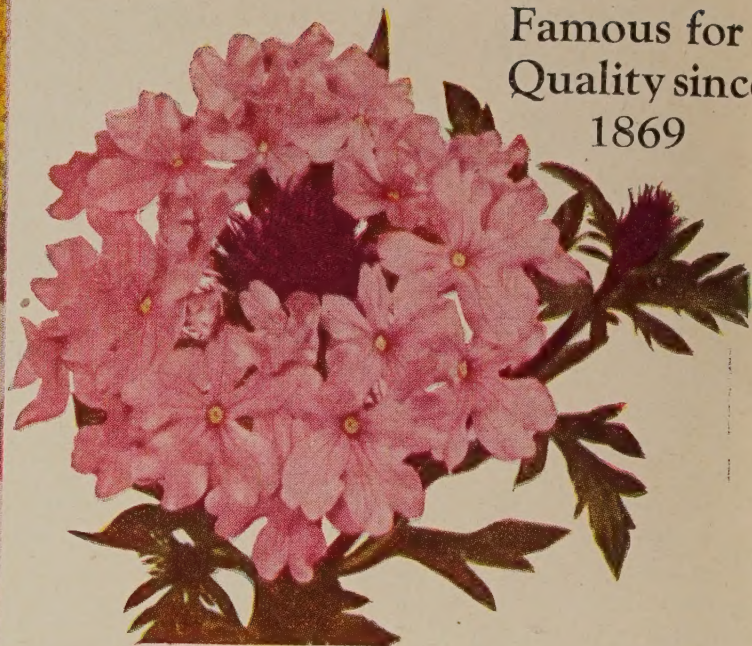
Beauty that rollicks and frolics among the rocks. Ten choice plants for only \$2.35. Would cost you \$2.50 to \$3.50 if bought by variety. All varieties are ideally suited for rock garden planting. Long blooming period and brilliant spread of color. At least five different kinds. And the more you buy, the cheaper you buy them.

**PRICES:** Field-grown plants, 5 for \$1.25; 10 for \$2.35; 20 for \$4.55; 25 for \$5.65; 50 for \$10.95.



**Primroses** Sweet little Primroses—loved by everyone for their simple beauty and amazingly generous display of blooms. Sorry we can't offer you a color choice, as plants are hybrids. They come in a variety of colors: red, white, lavender, and orchid-pink. About 6 inches high. Like moist soil, semi-shade. Blooms in May and June.

**PRICES:** Field-grown, 1 for 50c; 2 for 81c; 3 for \$1.12; 6 for \$2.06.



Famous for  
Quality since  
1869

## Hardy Verbena

Here is a flower of great usefulness and great beauty. If you have an unsightly piece of ground that you want to cover, Hardy Verbena is the answer. It has a creeping habit, with beautiful foliage as well as beautiful flowers. Foliage is dark olive-green in color. You will like them, we know.

Above is shown a picture of Hardy Verbena blooms. In coloring they are a beautiful rose-pink, and each head is 3 to 4 inches across. Bloom all summer and into fall.

**PRICES:** Pot-grown, 1 for 60c; 2 for \$1.05; 4 for \$1.95; 6 for \$2.85.

## Order Early



## Pink Forget-Me-Not

**PINK BEAUTY.** The answer to many years of patient effort by the plant hybridizers. A dainty 6- to 8-inch plant literally covered the entire season with lovely little pink Forget-me-not flowers. The lush foliage is fine at all times and the flowers are always there. Without doubt the finest thing we ever offered in the Forget-me-not family.

1 for 75c; 2 for \$1.30; 3 for \$1.87; 4 for \$2.45.





## Violet White Wonder

Some say these are prettier than either Double Russian or English Violets, because they show up better among their foliage. They are beautiful, it is true; and we are afraid we are not going to have enough of them. And the blossoms are nearly as large as the picture, about  $\frac{3}{4}$  inch across or even larger under right conditions. 4- to 6-inch stems, dense, beautiful foliage. Good ground cover. Blooming season about the same as Double Russian Violets.

**PRICES:** Field-grown plants, 1 for 65c; 2 for \$1.15; 3 for \$1.65; 4 for \$2.15; 6 for \$3.15.

**Order Early:** These are the very scarce flowers.

### English Violets

Known to all flower lovers for its color, form, and rare fragrance. 8 inches high. Flowers deep rich purple.

1—\$0.55	4—\$1.75
2— .95	6— 2.55
3— 1.35	12— 4.95

For Hedges, see page 27.



## Double Russian Violets

Simply pick a small bouquet of Double Russian Violets, put them in a vase, and wait. It won't be long until everyone in the room is exclaiming in delight at the wonderful aroma, for there are no flowers more richly fragrant than Double Russian Violets. Sorry, but pictures can't show their fragrance and words can't describe it. Why not grow your own? Color as shown; all flowers double; early spring blooming, and sometimes in the fall; long stems. 6 to 8 inches.

**PRICES:** 1 for 75c; 2 for \$1.30; 3 for \$1.87; 4 for \$2.45.

**How to  
Perfume  
a Whole  
Room!**



## Violas

There are some flowers that really pull at our heart-strings, they are so lovable; and Violas belong to that delightful group. These charming **Hardy Pansies** bloom all summer; hence, a very valuable addition to your garden. They are beautiful in groups or low everblooming borders. Ultimate height 6 to 8 inches. Blooming season April to frost. Plant 6 to 8 inches apart. Thrive in sun or shade. Will stand moisture if drainage is good. These come in four colors: Apricot, Blue, Yellow, Red.

**PRICES:** Field-grown, 55c each; 2 for 95c; 4 for \$1.75; 8 for \$3.35.



## Hardy Carnations

(*Dianthus Grenadin*)

Just like hothouse Carnations right in your garden. Grow 12 to 15 inches. Space 12 inches apart; moist, rich, non-acid soil (avoid peat moss). Choose colors: Red, Pink, White, Yellow.

**PRICES:** Field-grown, 1 for 45c; 4 for \$1.50; 8 for \$2.90; 12 for \$4.30.

Find What You Want Quickly—See Index on Page 35.



# Grandma's Garden Up-to-Date



## Foxglove

(Digitalis.) These beautiful flowers should be in every garden. They are strong, vertical Shirley Hybrids with wide color range: white, shell-pink, rose, etc. Mixed colors only. Grow 3 to 4 feet high; spread 8 inches or more. Blooming season about July.

**PRICES: Field-Grown**  
 1 for \$0.45    4 for \$1.50  
 2 for .80    6 for 2.20  
 3 for 1.15    12 for 4.35



## Aquilegias (Columbine)

All favorite long-spurred varieties in a fine range of both delicate and brilliant colors, including some bi-colors. Flowers all large, and well formed. Can't allow color choice as they are hybrids, but if you order sufficient quantity, you'll get reds, pinks, blues, purples, whites, yellows, and bi-colors. A dozen or more gives best color range. Bloom May and June. Hardy. Plant 12 to 15 inches apart. Sun or shade. Ordinary garden soil.

**PRICES:**  
**Field-Grown Plants**  
 2 for \$1.00  
 4 for 1.90  
 6 for 2.80  
 12 for 5.50



## Double Canterbury Bells

(Campanula Calycanthema)—Cup and Saucer). Even more beautiful than the single Canterbury Bells. Flowers double as shown. Produced in masses on tall, 2- to 4-foot stems. You may choose colors: Blue, Rose, Lilac, and White. Plant early for bloom this year. Prices below.

## Single Canterbury Bells

Some like these century-long favorites better than the double variety. They come in the same range of colors, and are identical with the doubles, excepting for the single flowers.

**PRICES: Single or Double**  
 4 for \$1.50    12 for \$4.30  
 8 for 2.90    16 for 5.70



## Double Hollyhocks

(Althea Rosea). Scarcely look real, they are so pretty. A wonderful background. Hardy, easily grown, mammoth-flowering; beautiful! Bloom June and July. We send you an assortment of red, pink, lilac, white and yellow, or you may choose colors.

**PRICES: Field-Grown**  
 1 for \$0.50    5 for \$2.30  
 3 for 1.40    10 for 4.55



## Spurge

(Pachysandra terminalis). Dense, lustrous green. Trailing vine, 12 inches high. Thrives under evergreens; anywhere. Almost evergreen itself. For immediate effect, plant 8 to 10 inches apart; shade; any soil; water liberally; hardy.

**PRICES: Field-Grown**  
 1 for \$0.40    4 for \$1.45  
 2 for .75    6 for 2.15

## Hibiscus

(Mallow). A giant 2- to 4-foot perennial. Showy; blooms July-August. Mixed colors only. Plant 24 to 30 inches apart in ordinary soil; ordinary moisture; sun or part shade. Cut back to soil's surface each spring. Hardy.

**PRICES: Field-Grown**  
 1 for \$0.55    4 for \$1.90  
 2 for 1.00    6 for 2.80





Famous for  
Quality Since  
1869



Hyperion



Order  
Early

## Day Lilies

(Hemerocallis)

Easy to grow, lots of flowers, a new crop each day.

**Hyperion.** Fine citron-yellow, produced in great numbers.

Stems 40 inches tall. Blooms July and August.

**Ophir.** Just as beautiful as Hyperion but dark yellow.

Stems 3½ to 4 feet high. Blooms July and August.

**Gypsy.** Even more beautiful than Hyperion and Ophir because of striking red splotches on the petals. Just the brilliantly colorful Lily you've been looking for.

**PRICES:** Field-grown, 1 for 75c; 2 for \$1.30; 3 for \$1.87.

## Regal Lilies

This Lily is so beautiful that it refuses to bow to any competitors; remains the favorite year after year in spite of newer and highly touted varieties. The golden throat gives the effect of molten gold on snow. Crimson veins outside. Hardy! Blooms June and July. 2½ to 3 feet high.

**PRICES:** 3 for 87c; 4 for \$1.15; 6 for \$1.65.

**Cultural Note:**

**Plant Day Lilies** 18 to 24 inches apart; ordinary soil; water freely; sun or shade.

**Plant Regal Lilies** 12 inches apart; deep, well-drained soil; sun or part shade.



## Cannas

There are very few flowers that rival Cannas in brilliance of coloring, and there are perhaps still fewer that can rival them in beauty of foliage. A Canna bed is always a delight.

We furnish you with high-grade, hand-picked, healthy roots. Bloom during July and August. Grow 3 to 6 feet high.

5 for \$1.00 20 for \$3.25  
10 for 1.75 30 for 4.75

Choose varieties or we will send equal numbers of each. Listed above, right.

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**Orange Gem.** Glowing orange; green foliage.

**King Humbert.** Scarlet; bronze foliage.

**Yellow King Humbert.** Deep rich yellow, softly spotted with bright red. Green foliage.

**City of Portland.** Pink; bluish green foliage.

**Ambassador.** Poppy-red; bronze foliage.

**Cultural Note:** Plant 1½ to 2 feet apart in good, rich soil; water very, very freely; full sun.

**Bargain!** **Mixed Cannas**  
A mixture of red, yellow, pink and scarlet Cannas—varieties our choice, not labeled. Roots strictly high grade. 15 for \$2.00; 30 for \$3.75; 50 for \$5.40.  
**30 for \$1.94**

**\$3.75**

R. M. Kellogg Co., Three Rivers, Michigan

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page 35

Yellow King Humbert





3



2



1



4

*Kellogg's*

Our Michigan conditions, and our 110 acres of overhead irrigation

## Dazzling

**Polka Dot.** (1.) Petals have a very slight pinkish tinge, harmonizing with the fuchsia-colored eye. The whole head is beautifully shaped with extra large, overlapping florets. Prices right below.

**Purple Sweetheart.** (2.) The outstanding dark blue Phlox, not only on account of its color, but because it is extra large, healthy, vigorous, and productive. The nearest to a real blue. Prices right below.

**Salmon Glow.** (3.) Deep salmon-pink with deep carmine eye. Heads well filled and stately. Healthy and strong. Prices right below.

**Africa.** (4.) A color so mysteriously beautiful that it seems to belong to another world. Amazingly dark carmine-red that can hardly be described. Strong, vigorous, healthy and hardy. Prices right below.

**Mary Louise.** (5.) Pure white, like newly fallen snow—newly fallen and fluffy. Sorry a picture can't adequately show its whiteness. Prices right.

**Daily Sketch.** (6.) Extra large florets, 1½ inches across, or more. As large as a good-sized Pansy. Coloring clear, beautiful pink with small carmine eye. Does not fade, but stays pure and beautiful throughout. Starts blooming in July and continues until frost. Prices right.

**Blulette.** (7.) Shades of blue and rose intermingled in magical fashion. Unusually large florets; vigor, productiveness, and fine, well-filled, symmetrical heads. Prices right.

## R. M. Kellogg Company





Order  
Early

seem to be just right for producing Phlox of superb vigor, health and quality. This year we offer you a whole dozen dazzlers. Order them with complete confidence.

## Dozen Phlox

**Bright Eyes.** (8.) There have been red Phlox before, but none with the beautiful large florets, dancing dark eyes and gorgeous coloring of Bright Eyes. Being a child of the famous large-flowered Daily Sketch, Bright Eyes inherits all the health and vigor of its parent, and the huge florets, too. **Prices below.**

**Pinkette.** (Not shown.) Only a faint tinge of color with the beauty of soft-shed light. Really lovely. Lustrous sea-green foliage. **Prices below.**

**Lillian.** (Not shown.) The famous blue-eyed Phlox; rest of flower beautiful salmon-pink. Compact flower heads; beautifully shaped florets. Very robust, plenty of vitality. Often 12 to 15 flower spikes per plant. **Prices below.**

**Border Gem.** (Not shown.) Beautiful reddish purple. Trusses very large and well formed. Medium height. **Prices below.**

**Baron von Dedem.** (Not shown.) A brilliant dandy; orange-red that will put fire in your garden. Medium height. **Prices below.**

### Prices

#### Field-Grown Plants

1 for \$0.55	6 for \$2.55
2 for .95	8 for 3.35
3 for 1.35	10 for 4.15
4 for 1.75	20 for 8.00

*Special!*

One of each variety in the Dazzling dozen group **\$4.85** for

(2 collections—24 plants—\$9.45.)



## Three Rivers, Michigan



**Important:** The word "Azaleamum" is our trade-mark and must not be used by any other firm or individual, except to identify Azaleamum plants produced by the **R. M. Kellogg Co.**, or its duly authorized licensees.

Plant Patent  
Applied For



It Took Years of Scientific Breeding to Produce the

TRADE-MARK

# New Azaleamums Pink Dream

Highest Quality  
Since 1869

THE ONE-IN-A-THOUSAND

These new wonder Azaleamums are not mere accidents, but the result of years of patient hand crossing. Both are brand new developments. Thousands of seed-

## Pink Dream Azaleamum

Pink Dream is truly a worthy variety—truly—the coloring being the most exquisite shade of pink we have ever seen, and the blossoms being wonderfully symmetrical and well-shaped. Pink Dream is one of those irresistible eye stoppers that will attract the most favorable attention to your garden. No other flower will compare with it in beauty of coloring—and with its great quantity of blooms, it will bring exclamations of wonder and delight from everyone who sees it in your garden. Really, we have extreme difficulty in describing Pink Dream Azaleamum, and even in picturing it. Its coloring is so exceedingly beautiful that no existing process of printing can do it justice. We can only urge you to order Pink Dream Azaleamum, and see it in your own garden. You will be more than happy and satisfied.

Like the other Azaleamums, it produces great quantities of flowers—hundreds of them—is hardy, and blooms over a long period of time: early August until hard frost. Prices at right.







PROPAGATION RIGHTS RESERVED

# and Snow White . . . . .

**Brand New  
Colors!**

**VARIETIES - 600 Blooms or More Per Plant**

lings were produced in breeding them, and out of those thousands, approximately one thousand were rejected for every one chosen for further observation. Thousands

were thrown away, and a mere handful kept! And, Pink Dream and Snow White were among the very few kept. They are truly thoroughbred, pedigreed varieties.

## Prices

Regular Size (2 inch)	Pot-Grown plants. See pages 16 and 17 for details on oversize plants.	Oversize (3 inch)
1 for \$1.85		1 for \$2.45
2 for 3.42		2 for 4.50
3 for 5.00		3 for 6.55

**Special!**

2 Pink Dream . \$3.42  
2 Snow White 3.42

Total Value \$6.84

(If you want oversize plants, remit \$8.45.)

**SPECIAL  
PRICE  
Regular  
Size Plants  
\$6.45**

## Snow White Azaleamum

If you are a lover of white, Snow White Azaleamum may even surpass Pink Dream Azaleamum in your affections. We have never seen a white flower so beautiful in its whiteness as Snow White Azaleamum. And with the hundreds of blooms produced on one plant, it surely makes a beautiful and glittering display in your garden. Blooming in the late summer and fall as it does, white is a most welcome and refreshing color. Further, the blooms of Snow White are larger than other

Azaleamums. They are beautiful for cutting, and can be made into dazzling corsages for "Milady's" pride and joy. We have tried them and we know.

Like Pink Dream, Snow White Azaleamum cannot be satisfactorily produced in printing. For one thing, no paper is white enough to show its purity, and it is simply impossible to show the delicate reflected shades that you will see in Snow White Azaleamum in your garden. Again we say, you have to have Snow White in your own garden to appreciate it. Prices at left.

**R. M. Kellogg Company, Three Rivers, Mich.**



# Azaleamum

Trade-Mark

I never thought so many flowers  
Could bloom in one small garden spot,  
I think that I could talk for hours  
Yet never tell the charm they've got;  
Their dainty hues, and varied sheens,  
The way they seem to glow;  
You'll have to have your own, I guess,  
And then you'll really know. ©

Azaleamum Summer Sunset (Plant Patent No. 561)

## Special

2 Summer Sunset	\$.175	SPECIAL PRICE
2 Carnation Rose	1.75	Regular Size Plants
2 Summer Gold	1.75	
Total Value	\$.525	\$4.65

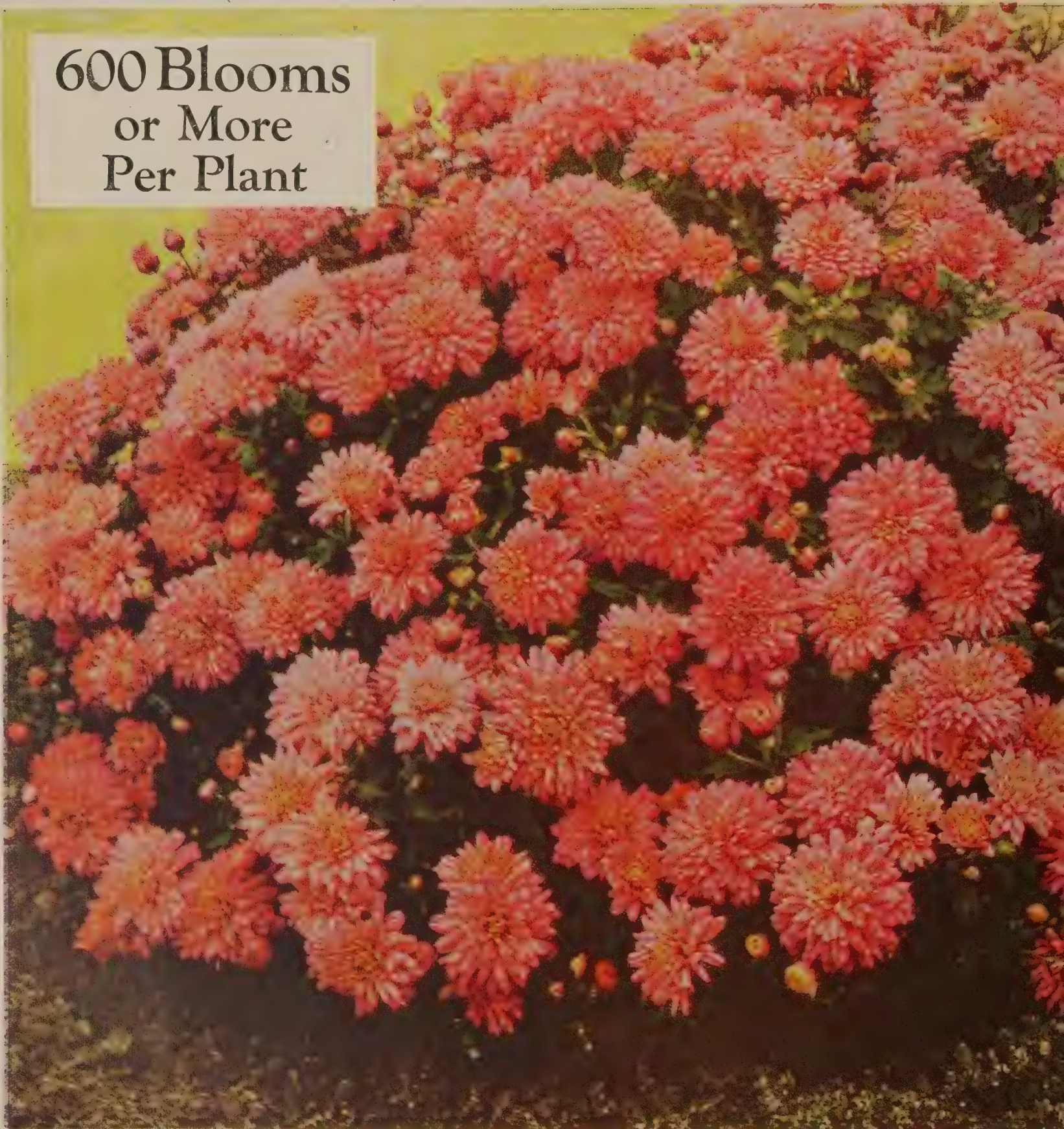
For oversize plants, price is \$6.95.

## Super Special

Send us an order for Azaleamums amounting to \$6.00 or more from pages 16 and 17, or 18 and 19, and we'll add 1 Azaleamum PINK DREAM to your order, free. Value of Pink Dream \$1.85. 2 Pink Dream free with \$9.00 order, or more.

(If you want oversize Pink Dream plants for premiums, remit the difference in price.)

600 Blooms  
or More  
Per Plant





# Carnation Rose . . . . .

Here's the newest of the larger Azaleamums, lovely Carnation-type flowers, soft rose color, hardy—vigorous, 600 or more blooms to a plant. Grows 2 to 3 feet across the first year with blooms about 1½ inches in width. Like other Azaleamums, Carnation Rose starts blooming in July or August and continues until a severe frost. **PRICES:** Below.

**Cultural Note:** Plant all Azaleamums 2½ to 3 feet apart; any well-drained soil; moderate moisture requirements; sun or part shade.



Azaleamum  
Carnation Rose  
(Plant Patent  
No. 660)

**Important:** The word Azaleamum is our trademark and must not be used by any other firm or individual, except to identify Azaleamum plants produced by the **R. M. KELLOGG CO.**, or its duly authorized licensees.

**Important!** Azaleamums belong to the Chrysanthemum family but have a peculiar habit of growth similar to that of Azaleas, hence are trade-marked Azaleamums. They are not related to Azaleas.

## Summer Sunset

Azaleamum Summer Sunset has all the good points of the older varieties plus sturdiness, amazing color harmonies, and large flowers. The constant varying colors: apricot, orange, golden yellow and orchid, provide a never-ending surprise throughout the season. Blooms by first of August or earlier, depending upon season. **PRICES** below.

### PRICES

Now we offer Azaleamum plants in two sizes—regular and oversize. All plants out of pots—shipped with ball of earth on roots. Further information at left, in picture.

#### REGULAR SIZE (2-inch)

1 for \$1.00  
2 for 1.75  
3 for 2.50  
6 for 4.75  
9 for 7.00  
12 for 9.25

#### OVERSIZE (3-inch)

1 for \$1.45  
2 for 2.55  
3 for 3.65  
6 for 6.95  
9 for 10.25  
12 for 13.55

## Summer Gold

**ORDER  
EARLY**

For you who like rich glowing yellow. Flowers large; can be cut for bouquets; you will hardly miss them from the plants, there are so many—a deluge of golden loveliness. Plant this spring for a splendid display next fall. Taller than the others. **PRICES:** Above.

(Plant  
Patent  
No. 598)

### Two Plant Sizes

Now you buy these Azaleamums either in standard size plants, or oversize plants at only 50% more, though actually—by bulk—they are about 3 times as large. Either will grow to a full-sized blooming plant as shown here, by fall; but the oversize plants will establish themselves more quickly in your garden.









600  
Blooms  
or More  
Per Plant

**IMPORTANT:** The word Azaleamum is our trade-mark and must not be used by any other firm or individual, except to identify Azaleamum plants produced by the R. M. KELLOGG CO., or its duly authorized licensees.



*Here's a magic tale—a fairy story,  
A gardener's dream of crowning glory—*

# Front Line Azaleamums

Trade Mark—See Above

These are the amazing flowers that everyone is talking about. And these are new varieties, bred especially for you by our own breeder. Great care was taken in their selection to assure their being the

best, approximately 1000 seedlings being discarded for every one selected—an expensive proceeding, but worth the money in the tremendous satisfaction given to you.

## A Big Plant with Hundreds of Flowers

### Special

Two each of the four varieties as indicated below—enough for good trial and a striking display.

2 Papoose .....	\$1.75
2 Princess .....	1.75
2 Nugget .....	1.75
2 Honey Chile .....	1.75
Total Value .....	\$7.00
<b>SPECIAL PRICE .....</b>	<b>6.15</b>

(If you want oversize plants, remit \$8.95.)

How large? How many flowers? Some varieties grow 1½ to 2 feet across, others 2 to 3 feet and often they attain 4 feet second year. Hundreds of blooms are produced at one time on a single plant; often 500 to 1000 (best record slightly over 2000). Flowers 1½ to 2½ inches across, depending on the variety. All give a huge overflow of color and beauty.

**Papoose** (Above.) Red! Rich, wine-red—at last here is the sparkling red Azaleamum you have been wanting. Now your late summer gardens can be brilliant. The whole plant provides a dashing flash of color that will brighten up those last summer days, and on into late fall. Prices, right.

## PRICES

See pages 16-17 for details re: over-size plants.

Regular Size (2-inch)		Oversize (3-inch)
1 for \$1.00	All	1 for \$1.45
2 for 1.75	Plants	2 for 2.55
3 for 2.50	Pot	3 for 3.65
4 for 3.25	Grown	4 for 4.75
6 for 4.75		6 for 6.95
8 for 6.25		8 for 9.15
12 for 9.25		12 for 13.55

*Free!*

Send us an order for Azaleamums amounting to \$6.00 or more from pages 16 and 17, or 18 and 19, and we'll add 1 Azaleamum, **PINK DREAM**, to your order, free. Value of Pink Dream \$1.85. 2 Pink Dream free with \$9.00 order or more. (If you want oversize plants for premiums, add the difference in price to your remittance.)



**Princess**  
Plant Patent  
No. 711

I think I see a gleaming jewel,  
Or am I maybe dreaming?

It beams and glows with many hues,  
A fairy princess seeming. ©

Picture only gives an idea of the coloring; can't show the brilliance. Rose, orchid, pink, orange, apricot, and yellow all blend together and succeed each other in an astonishing display of glory. A rich confusion of shades all on the one plant. Prices at left, below.

Order  
Early

—oOo—

See also the NEW Pink Dream and Snow White,  
pages 14 and 15.



**Nugget** Plant Patent  
No. 802

Named Nugget because of its golden glitter. Will really add brilliance to your garden—and we mean **BRILLIANCE!** The yellow of Nugget is bright, clear, and glorious. In fact, we doubt if we have ever seen a yellow that was more beautiful; lasting beauty for your low borders. You will love it among the darker flowers of your garden. Prices at left.



**Honey Chile** Plant Patent  
Applied for

I think that I shall never see  
A Pink that gleams so prettily.

We wish we could really show you that Pink that gleams so prettily, but since we can't here's an idea: You order, and let your friends admire. Honey Chile is brand new, and with it you'll have an envy-spot in your garden. You do want your friends to envy you, don't you? Prices at left.



# Hi Folks! Here's a Very Important



PROPAGATION RIGHTS RESERVED

## Sweet Mystery \$1.00 each; 2 for \$1.75.

This one you will love and adore. Flowers get to be 3 to 4 inches across, and are irresistible charmers in the extreme delicacy of their pinkness. Really the pink is so elusive in Sweet Mystery, that it can hardly be seen, and the flower is almost white—almost, but not quite! That's the mystery of it—how the pink can be there so beautifully, and yet so delicately.

Back of this exquisitely delicate pink is a beautiful glowing yellow center, a bit of charm that seems truly to come out of a story book, almost unbelievable in this world of ours.

Moderately tall growing. Produces an abundance of large, beautifully shaped flowers, as shown above. Vigorous in growth; healthy foliage. Mulch it for winter protection. Disbud if you prefer large flowers rather than quantity, but really disbudding is not necessary. Prices above.



PROPAGATION RIGHTS RESERVED

## Yellow Fellow 1 for 85c; 2 for \$1.50; 3 for \$2.15.

This is the brilliant dandy, with the hardy, glowing, golden color. He's big, he's bright, and very bold, like yellow silk or flashing gold, and he'll put a great big flash of butter-like color in your garden. Wonderful for cut flowers, too. Heads full and well formed, nearly 3 inches across, and can be made larger by disbudding.

Moderately tall growing, vigorous, and healthy. Will produce an abundance of flowers, any one of which will be worth the price you pay per plant. Easy to grow, like Sweet Mystery. Prices above.

**Special!**

2 Sweet Mystery ....	\$1.75	<b>SPECIAL PRICE</b>
2 Yellow Fellow ....	1.50	
2 Cinderella .....	1.50	
<b>Total Value .....</b>	<b>\$4.75</b>	<b>\$4.25</b>

*Kellogg's*

Many people would like to try all of our Azaleamums and new Mums, so here is a bargain offer. You get 2 each of the leading varieties shown on pages 16 to 21 inclusive, a total of 10 varieties, 20 plants, at a very nice saving.

And, if you order early you get an extra value. See the offer at the far right.

## Azaleamum-Mum Bargain \$14.75

2 Azaleamums, Summer Sunset ..	\$1.75
2 Azaleamums, Summer gold ..	1.75
2 Azaleamums, Carnation Rose ..	1.75
2 Azaleamums, Nugget .....	1.75
2 Azaleamums, Papoose .....	1.75
2 Azaleamums, Honey Chile ...	1.75
2 Azaleamums, Princess .....	1.75
2 Mums, Sweet Mystery .....	1.75
2 Mums, Yellow Fellow .....	1.50
2 Mums, Cinderella .....	1.50

**Total Value .....** \$17.00

Total value \$17.00. Bargain price only \$14.75, and below is a special offer.

**Free!**

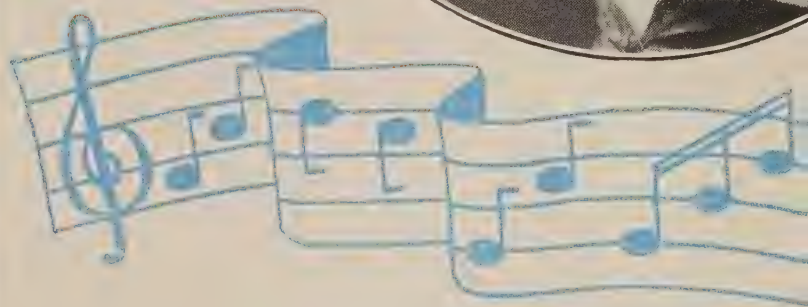
Order this Azaleamum-Mum Bargain before March 15, or within 30 days if you receive catalog after February 15, and you may have 1 Pink Dream and 1 Snow White free of extra charge. Total value for the two, \$3.70.

**R. M. Kellogg Company, Three Rivers, Michigan**



# Announcement For You --

*and  
You're  
Going  
to  
Like it!*



This is an announcement we'd like to sing to you—but, we're afraid our singing wouldn't be too agreeable, hence the attractive little Miss above.

Yes, she is attractive, but wait until you see the three new Mums, Sweet Mystery, Yellow Fellow, and Cinderella. They'll outshine any pretty girl you ever saw, and any Mum, too.

Like the new Azaleamums, they are **one-in-a-thousand varieties**, about one thousand seedlings having been discarded for every one kept. And don't you think the result is worth it!

But, after all, you can't tell much from the pictures. We want you to have the real flowers, right in your garden, where you can see them, and where you and your friends can admire them. All are large-flowering, hothouse types. They bloom naturally large, but you can make them even larger by disbudding (keeping most of the buds picked off, to throw all of the plant's strength into a very few flowers).

Yes, we know you are going to like them, folks, but better hurry your order, because really we do not have a large supply of any of them, and always there is a big rush for new and exciting flowers like these three.



PROPAGATION RIGHTS RESERVED

## Cinderella

1 for 85c; 2 for \$1.50;  
3 for \$2.15.

Here's a bit of beauty for you right from Fairyland, for sure. Nothing really true could be so beautiful—or so it seems, at least! Color is pretty white—yes, very pretty—delicately tinged with pink near the center, which spreads blushing toward the ends of the petals, to produce a charming out-of-this-world beauty. Vigorous and healthy, moderately tall growing. Mulch for winter protection, and Cinderella will come through. Now don't you want those great big beautiful flowers? You can have them right in your own garden! Prices above.

## Now Gardenias

### Yours All Winter Long

(Gardenia Veitchii). Long considered a hothouse flower, and rare; now you can grow your own beautiful ones, and have them all winter long. We supply them out of 2½- or 3-inch pots; you then grow them outside in a sunken flower pot. **In the fall** you bring them in, pot and all, set them in a sunny window, and that's where they do most of their blooming. You get the benefit of their amazing fragrance and delicate beauty all winter. You can leave them on the plant, or make your own envy-provoking corsages.

#### 2¼-Inch Size

1 for \$1.00	3 for \$2.25
2 for 1.62	4 for 2.87

#### 3-Inch Size

1 for \$1.35	3 for \$3.04
2 for 2.19	4 for 3.88

**Cultural Note:** Grow Gardenias outside in sunken flower pots during the summer, sunny location, plenty of water, rich garden soil, acid. To acidify, water with a solution of 1 ounce of ferrous sulphate in 2 gallons of water. We supply 3 ounces of ferrous sulphate with each plant.





**Free!**

One Sweet  
Seventeen  
Glad, VALUE  
\$1.00. See how  
at lower right.

Order  
Early

# Radiant Rainbow

Our Gladiolus bulbs are all hand picked and sorted. Only prime sizes that will **bloom first year** with full-sized spikes of full-sized florets are shipped.

**Annie Laurie.** (Not shown.) Delicate pink. Tall, straight. Midseason. 3 to 5 ft. Large.

**Bagdad.** (Not shown.) Grows 4 to 6 feet tall. Large. Midseason. Smoky rose.

**Beacon.** (5.) Makes bouquets of amazing flash and brilliance. Creamy throat against vivid red petals; lovely and striking.

**Betty Nuthall.** (Not shown.) Ruffled, salmon-pink streaks. Yellow throat, red streaks. Late; tall; large florets.

**Chas. Lindbergh.** (Not shown.) Red fading to pink toward center; early.

**Debonair.** (Not shown.) Beautiful La-France-pink; shrimp-pink throat; midseason; tall.

**Dr. F. E. Bennett.** (Not shown.) Peach-red overlaid with scarlet. Midseason; tall; large.

**Duna.** (8.) Lovely rosy blushing cream petals with pure yellow in throat. Midseason.

**Golden Dream.** (1.) Beautiful golden yellow. Tall; late; large.

**Graphin Livia.** (Not shown.) Dignified lavender. Lower petals beautifully shaded in throat; early; medium height.

**Kunderd's Yellow Wonder.** (Not shown.) Tall; lemon-yellow; medium flower; very early.

**Maid of Orleans.** (Not shown.) Tall; early. Lovely pure white.

**Margaret Fulton.** (Not shown.) Half-ripe-cherry color. Strong and upright; early; tall.

**Mary Jane.** (Not shown.) Delicate shades of pink. Medium height; large flower; mid-season.

**Miss Three Rivers.** (Not shown.) Apple-green throat. Large, ruffled orchid. Tall; very late.

**Morocco.** (Not shown.) Tall, medium flower; midseason. Velvety wine-red.

**Peggy Lou.** (Not shown.) You will quickly fall in love with Peggy Lou. The texture of the petals is velvety, and in every way the flower has sweetness. Watermelon-pink.

**Pelegrina.** (7.) Medium height; medium flower; moderately early.

**Picardy.** (Not shown.) Pure clear pink, painted with red in the throat. Tall; midseason; large florets.

**Red Splendour.** (Not shown.) Brilliant scarlet with lower petals velvety red. Early midseason; large; medium height.

**Wasaga.** (Not shown.) Pale red-orange with light red. Early; large flowers; tall.

## PRICES

All varieties above,	6 for \$0.80	18 for \$2.00	30 for \$3.20
best blooming size.	12 for 1.40	24 for 2.60	36 for 3.80





Don't forget, Folks,  
you can have a Sweet  
Seventeen Glad, value  
\$1.00—

**Free**

when your order from  
these pages comes to  
\$4.00 or more. See offer  
below.

Highest  
Quality  
Since  
1869



# Gladioli Collection

Below are four new and better varieties. They are not seen in every garden and will be much admired by your friends and neighbors.

**Margaret Beaton.** (6.) A white beauty with a scarlet, pale green, blended throat. Makes an unusually exquisite display. Tall, strong spikes. Early midseason. Prices below.

**Stoplight.** (3.) The vivid coloring of Stoplight gives a bouquet a very striking and finished appearance. The scarlet flower is veined with deep red, with a delicate crepe edge. Late midseason. Scarce!

## PRICES

Margaret Beaton and Stoplight  
1 for \$0.35 3 for \$0.79 6 for \$1.44  
2 for .57 4 for 1.00 12 for 2.76

— o o o —

**Ethel Cave Cole.** (4.) A peach-flecked Glad with gay, orchid tongues. Will heighten the beauty of your bouquets. Early midseason. Prices below.

**Snow Princess.** (2.) A flower that is lovely in the very pureness of its white color. Has an atmosphere of calm, aristocratic complacency. Late midseason.

## PRICES

Snow Princess and E. Cave-Cole  
1 for \$0.25 3 for \$0.56 6 for \$1.03  
2 for .41 4 for .72 12 for 1.97

Ten each OF THE VARIETIES PICTURED. All large, blooming-size bulbs. First-year blooming size, that will give you "Glad to make you glad."

**80 for \$7.95**

## Free! New Glad Sweet Seventeen

**Sweet Seventeen.** A new Glad, and the most exquisitely beautiful one we have ever seen—exceedingly delicate Fairyland Pink, so delicate indeed that it defies efforts to picture it, hence no illustration. We hope to have color plates another year, but meanwhile you should have it. So, if your cash order for Glads from these two pages amounts to \$4.00 or more, you may have 1 Sweet Seventeen Glad FREE. Or if, your order amounts to \$7.50 or more, you may have 2 Sweet Seventeen FREE.

Price of Sweet Seventeen, if ordered separately, 1 for \$1.00; 2 for \$1.75; 4 for \$3.25.

**R. M. Kellogg Co., Three Rivers, Mich.**





## Hardy Fuchsia Senorita

A pretty plant and a pretty flower, with blooms about twice as large as those of any other hardy Fuchsia. Yes, Senorita is hardy and you can grow it in your garden. Not only will you have the beautiful, artistically drooping Fuchsia flowers, but the plant itself is beautiful in shape and foliage, and startlingly like a small delicate shrub in appearance. Its foliage is holly green in color, and glossy and silky to the touch. It blooms from July until early

fall, at a time when other flowers are scarce, with very many charming flowers.

Not only are they hardy, but they are drought resistant, too. Plant hardy Fuchsias about 24 inches apart, in neutral or slightly acid soil of moderate fertility. Shade preferred. Water freely. Mulch in fall before freezing.

**PRICES:** 2½-inch pots, \$1.00 each; 2 for \$1.75; 4 for \$3.25.

*Special!*

2 Fuchsia .....\$1.75  
2 Azalea ..... 3.05  
2 Garland Flowers 2.85

**SPECIAL  
PRICE**

Total Value ...\$7.65

**\$6.75**

**See the New One-  
in-a-Thousand  
Azaleamums.**

**Pages 14  
and 15.**

## Azalea

The mountains of the South are beautiful at Azalea time. You can have an Azalea-time in your garden.

Yes, you can have Azaleas in the North, and Azalea Mollis is exceedingly beautiful. The blooms are charming, and it is a beautiful shrub in your garden, or in your landscaping.

Often the shrub will be almost completely covered with flowers, like our Azaleamums. In fact, Azaleamums were named because they are so prolific in bloom, like Azaleas. Bloom May-June.

These plants are hybrids and we cannot guarantee any particular color, but all colors are beautiful: burnt-orange, yellow, pink, red, or salmon. Any will be a delight to you.

Plant them 2½ to 3 feet apart, in slightly acid soil.

**PRICES:** 8- to 10-inch plants, 1 for \$1.75; 2 for \$3.05; 3 for \$4.35; 4 for \$5.65.



Azalea Mollis

Famous for Quality Since 1869

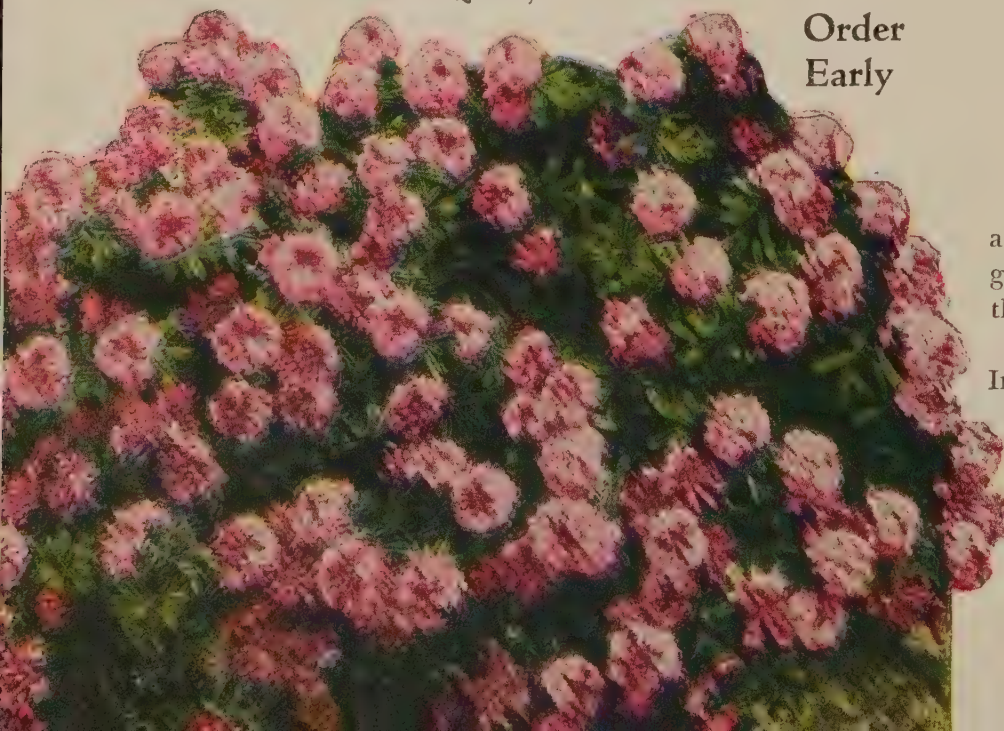
**Order  
Early**

## Garland Flower

(Daphne Cneorum). A wonderfully beautiful and wonderfully fragrant shrub—especially fragrant, customers going wild over it at our nursery the minute they get a whiff of its delightful odor.

And, beautifully covered with blooms, as shown. In May it is just one big gorgeous mass of pink loveliness. You also get some blooms at intervals during summer until fall. Leaves are green all winter, with a beautiful waxy texture. Plant them 2½ to 3 feet apart. Ordinary, well-drained soil; sun.

**PRICES:** 1 for \$1.65; 2 for \$2.85; 3 for \$4.05; 4 for \$5.25.





# Butterfly Bush

We offer Buddleia or Butterfly Bush to you as what we believe to be the most beautiful of all shrubs. Not only is it beautiful in itself, but its delightful fragrance and rich coloring attract bevy of beautiful butterflies. These are the true aristocrats of shrubbery.

*Bargain!*  
All 6

for \$4.50

Two of each of the Buddleias, six in all.

Pink Charming  
←

Order  
Early

Royal Red  
←

## Royal Red

We might have named this amazing Buddleia "Ruby"; for, in the sun, it actually glows with a dark ruby color. In the shade, it is more of a deep, mysterious wine color. Spikes well formed and full to the end. Vigorous and healthy; hardy; tops die during Northern winters and revive in spring.

## Pink Charming

Beautiful 12- to 13-inch spikes of delicate pink flowers. Hardy throughout the United States. Your friends will admire and envy its beauty. Pick off flower spikes in July for best blooms in August and September. Plant 4 feet apart in sun. Mulch in winter.

## Royal Purple

(Propagation Rights Reserved). One of the newest and most beautiful of Buddleias. Color is rich, glowing purple; flowers really seem to be lighted from within. Bush completely covered with long, beautiful spikes. Blooms from August until frost. Grows 4 to 5 feet high.

Royal Purple  
←

**Cultural Note:** Buddleias grow 4 to 5 ft. high. Plant them 4 feet apart in ordinary soil; water liberally; sun.

**Note:** Buddleias are fine for cut flowers, and cutting benefits bush.

## PRICES

1 for \$1.00    3 for \$2.50  
2 for 1.75    4 for 3.25

Plants from 2½-inch pots, with ball of earth on roots.

Find What You Want Quickly—See Index on Page 35.





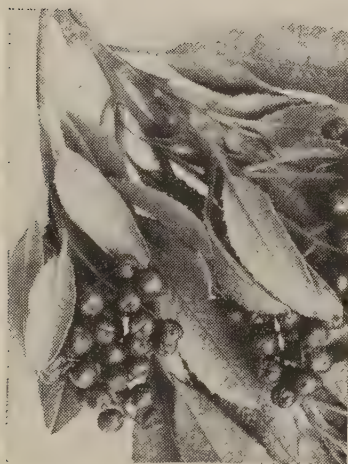
Beauty Bush

**BEAUTY BUSH** (*Kolkwitzia amabilis*). Famed for its beauty. Great masses of delicate pink, fragrant flowers, gracefully drooping. Blooms in May and June. Grows 5 to 8 feet. Plant 4 to 5 feet apart in ordinary soil; ordinary moisture; sun or part shade.

**PRICES:** (C) 1 for \$1.50; 2 for \$2.50; 4 for \$4.50.

**BURNING BUSH** (*Euonymus europaeus*). Rare and unusual! 15 to 20 feet high. Space 5 to 6 feet. Leaves and stems bright green. Bright yellow flowers in April and May; crimson fruit later, clings until midwinter. First frost colors the leaves beautiful scarlet.

**PRICES:** (D) 1 for \$1.25; 2 for \$2.00.



Christmas Berry

**Christmas Berry** (*Photinia villosa*). Grows 8 to 10 feet high. Shiny green foliage; turns yellow in fall. Flowers white; blooms in June. Brilliant red berries, cut in early winter for bouquets. Plant 4 to 5 feet apart; ordinary soil; water freely; sun or shade.

**PRICES:** (B) 1 for \$1.50; 2 for \$2.50; 4 for \$4.50.



Deutzia, Pride of Rochester

**Deutzia, Pride of Rochester** (*Deutzia scabra*). Bushy shrub 6 to 8 feet high. Produces a mass of pinkish white double flowers in June. Fine for a group or background. Space 5 feet apart; ordinary soil and moisture; sun or part shade.

**PRICES:** (C) 1 for 95c; 2 for \$1.67; 3 for \$2.40; 4 for \$3.15.

Hedges—page 27 at right.

All good hardy, healthy stock; size either indicated in description or according to size index at top of page 27.



Brilliant Fireberry

**Brilliant Fireberry** (*Aronia arbutifolia* brilliantissima). Quite magical. The leaves are dark green on top; silvery green underside, flash magically in the breeze. Fiery red berries, fall and winter. Erect, upright, beautiful shape. 6 to 8 ft.; space 5 ft.; ordinary soil; water freely; sun or part shade.

**PRICES:** (B) 1 for \$1.00; 2 for \$1.75; 3 for \$2.50; 4 for \$3.25.



Golden Bell (Forsythia)

**GOLDEN BELL** (*Forsythia spectabilis*). A hardy shrub with beautiful yellow blossoms in early spring. Grows 8 to 10 feet tall. Plant 5 to 6 feet apart in ordinary soil; ordinary moisture; sun or part shade.

**PRICES:** (D) 1 for 95c; 2 for \$1.67; 3 for \$2.40; 4 for \$3.15.

Free: One Sweet Seventeen "Glad" Bulb, value \$1.00. See page 23 for details.



Honeysuckle

### Pink Tartarian Honeysuckle

(*Lonicera tatarica rosea grandiflora*). A bushy, upright shrub. Grows 8 to 10 feet high. Delicate pink blooms followed by magnificent red berries in fall. Indispensable for backgrounds or borders. Plant 5 feet apart; ordinary soil; ordinary moisture; sun or part shade.

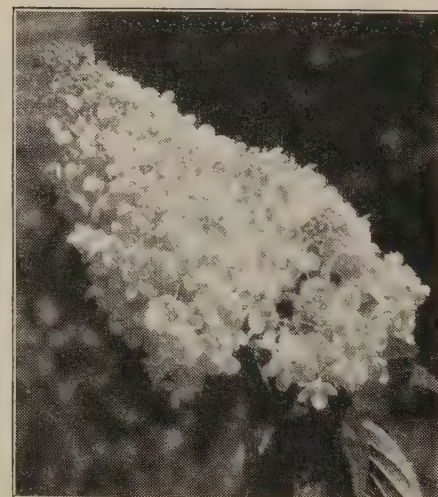
**PRICES:** (D) 1 for 95c; 2 for \$1.67; 3 for \$2.40; 4 for \$3.15.

## Hydrangeas

**HYDRANGEA P. G.** (Right.) Immense blooms. Hardy. Pinkish white blooms; fine winter bouquets. Grows 5 to 7 feet. Plant 3 to 4 feet apart in rich soil; water very freely. Prune severely each spring. Prices below.

**HYDRANGEA A. G.** Large, globular clusters; pure white flowers. Blooms July-August. 5 to 6 feet high. Plant 3 to 4 feet apart.

**PRICES:**  
Both Hydrangeas (C)  
1 for \$0.95 3 for \$2.40  
2 for 1.67 4 for 3.15



Hydrangea P. G.

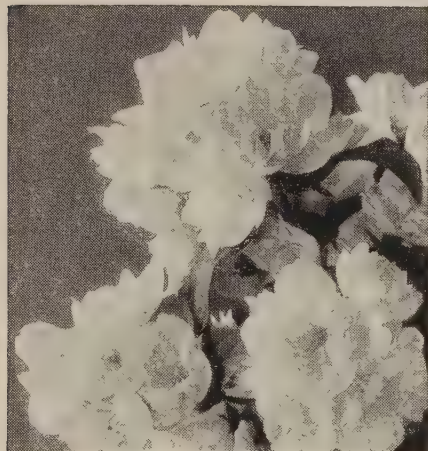
Order Early of R. M. Kellogg Co., Three Rivers, Mich.



# Shrubs

## SIZE INDEX

- (A) 12 to 15 inch size.  
(B) 15 to 18 inch size.  
(C) 18 to 24 inch size.  
(D) 2 to 3 foot size.



Mock Orange

**MOCK ORANGE** (Philadelphus, Virginal). Everblooming. Grows 8 to 10 feet. Clusters of fragrant, double flowers in June. Also intermittently until fall. Plant five feet apart; ordinary moisture; sun or part shade.

**PRICES: (C)**  
1 for \$1.25  
2 for 2.00  
3 for 2.75  
4 for 3.50

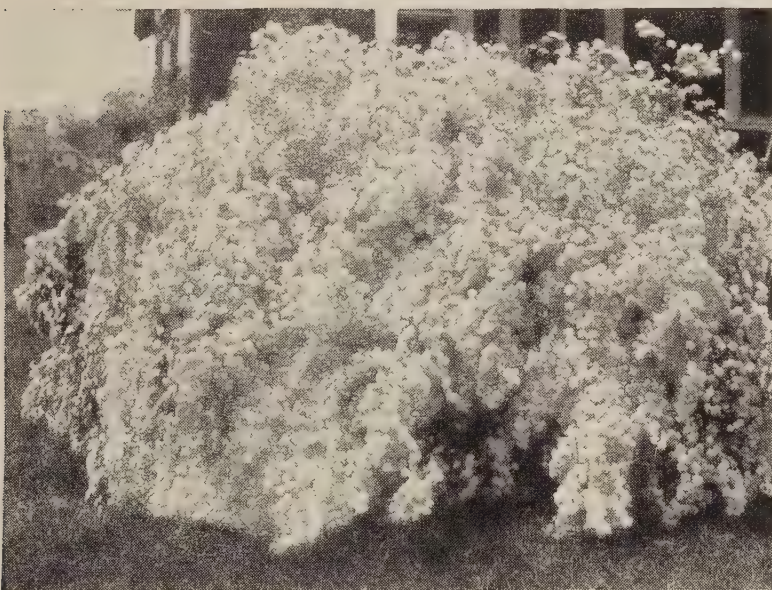


White Snowberry

**WHITE SNOWBERRY** (Symphoricarpos racemosus). Pink blossoms, then clusters of white berries until winter. Fine in shade. Grows 5 to 6 feet high. Plant 4 to 5 feet apart in ordinary soil; ordinary moisture; sun or shade.

**PRICES: (C)**  
1 for \$0.95 3 for \$2.40  
2 for 1.67 4 for 3.15

**RED SNOWBERRY**—Same prices.



Spirea Van Houttei

**SPIREA VAN HOUTTEI** (Bridal Wreath). Masses of white blooms in May. Beautiful drooping effect. Grows 8 feet high. Plant 5 feet apart in ordinary soil; ordinary moisture; sun or part shade. Prices as follows:

1½ to 2 Ft. Size	2 to 3 Ft. Size
1 for .....\$0.65	1 for .....\$0.75
2 for ..... 1.15	2 for ..... 1.30
4 for ..... 2.15	4 for ..... 2.45

**SPIREA BILLIARDI** (Pink Spirea). Grows 5 to 6 feet. Pink flowers in spikes. July and August. Plant 4 to 5 feet apart in ordinary soil; ordinary moisture; sun or part shade.

**PRICES: 2 to 3 ft. plants**  
1 for \$0.70 4 for \$2.30  
2 for 1.20 6 for 3.30



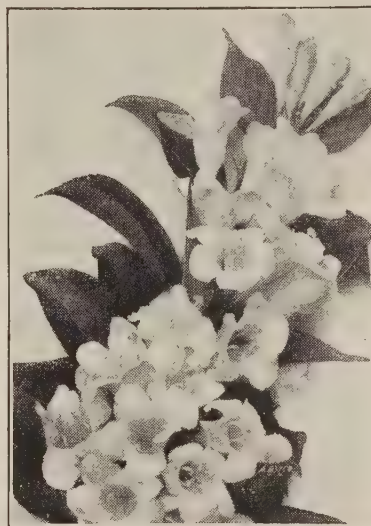
Spirea Billiardi



Sweet Shrub

**SWEET SHRUB** (Calycanthus floridus). Shiny green leaves; brown flowers. May and June. Grows 6 to 8 feet high. Space 4' to 5' in ordinary soil; ordinary moisture; shade or sun.

**PRICES: (C)**  
1 for \$0.95 3 for \$2.40  
2 for 1.67 4 for 3.15



Weigela Rosea

**RED WEIGELA** (Weigela, Eva Rathke). Gracefully drooping. June until fall. Crimson flower sprays. 5 feet; good soil; ordinary moisture; sun or part shade. Prices below.

**WEIGELA ROSEA** (Diervilla). Blossoms bright pink; great abundance. June. 8 to 10 feet high. Plant 5 feet apart; ordinary soil; ordinary moisture; sun or part shade.

**Weigela Prices: (C)**  
1 for \$0.95 3 for \$2.40  
2 for 1.67 4 for 3.15

## New Norway Maple Crimson King

(Patent No. 735)

A new brilliantly colored Maple to arouse admiration and envy among your friends. Leaves are brilliant crimson all through the summer months, even redder in sunlight than shown. Grows tall and majestic like any other Maple. We have nice 5- to 6-foot trees for you.

**PRICES: \$6.25 each;**  
2 for \$11.95.

## Other Shade Trees

**CUT LEAF WEEPING BIRCH** (Betula alba pendula). Shiny white bark, drooping branches, laciniated green foliage. Grows 30 to 40 feet.

**Prices: 4-5 ft. trees,**  
\$5.75 each; 2 for \$10.75.

**WISCONSIN WEEPING WILLOW** (Salix blanda). Grows 30 to 40 feet. Graceful, drooping branches.

**Prices: 3-4 ft. trees,**  
1 for \$1.75; 2 for \$3.25.

**PUSSY WILLOW** (Salix discolor). Grows 20 feet.

**Prices: 3-4 ft. trees,**  
1 for \$1.75; 2 for \$3.25.

**CHINESE ELM.** Hardy, fast-growing, beautiful.

**Prices: 18-24 in. size,**  
85c each; 2 for \$1.38.  
3-4 ft. size, \$1.75 each;  
2 for \$3.25; 4 for \$6.25.



**SILVER MAPLE** (Acer dasycarpum). Grows rapidly to 50-60 feet. Silver-green leaves. **Prices: 5-6 ft. trees,**  
\$2.00 each; 2 for \$3.24.

**HARD or SUGAR MAPLE.**  
**Prices: 5-6 ft. size,**  
\$5.00 each; 2 for \$9.50.

## HEDGES

**AMUR RIVER NORTH.** Prune or leave informal. **Prices: 12-18 in. size,**  
25c each; 2 for 41c;  
4 for 72c; 6 for \$1.02;  
12 for \$1.97; 24 for \$3.84.

**REGEL PRIVET.** Trim or leave informal. Very beautiful informal.

**Prices: 12-18 in. size,**  
60c each; 2 for \$1.05;  
4 for \$1.95; 12 for \$5.55;  
24 for \$10.95.



# Flowering Shrubs



French Lilac

**FRENCH LILACS** (*Syringa vulgaris*). Beautiful flowers; beautiful foliage; wonderful fragrance. Can be used in groups; or they make a fine hedge. Grow 8 to 10 feet high. Plant 5 feet apart; ordinary soil; ordinary moisture. You choose colors: Red, Pink, White or Blue. Prices: 18 to 24 in., 3-yr. plants, 1 for \$1.00; 2 for \$1.75; 3 for \$2.50; 4 for \$3.25.

**FLOWERING PEACH** (*Amygdalus rubra plena*). A beautiful red-flowering variety. Stems literally loaded with beautiful double blooms in May. Fine for cutting. Ultimate height, 15 to 20 feet. Plant 10 to 12 feet apart. Prices: 2 to 3 ft., sturdy trees, 1 for \$1.75; 2 for \$2.75.

**FLOWERING QUINCE** (*Cydonia japonica*). Dazzling scarlet flowers in spring, before foliage comes to hamper their brilliance. Very striking. Grow 4 to 5 feet high. Space 4 feet; ordinary soil, ordinary moisture, sun or part shade. Prices: 18 to 24 in., 2-yr. plants, 1 for 95c; 2 for \$1.67; 3 for \$2.40.



Flowering Almond

**FLOWERING ALMOND** (*Prunus glandulosa*). Literally covered with double pink blooms in the month of May. Very truly a glorious sight. Grows 4 to 5 feet high. Plant 3½ feet apart. Prices: 18 to 24 in. plants, 1 for \$1.75; 2 for \$2.75.

**ALTHEA, ROSE OF SHARON** (*Hibiscus syriacus*). Beautiful, long blooming, late blooming, tall growing shrub. Blooms August and September. Red, Pink or White. Prices: 1½ to 2 ft., 2-yr. plants, 1 for 95c; 2 for \$1.67; 3 for \$2.40; 4 for \$3.15.



## Gardenias

See page 21.

**FREE!** \$1.00 value in Gladioli. See page 23 for details.

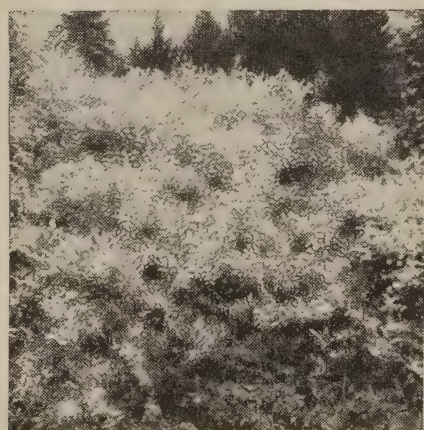


Tamarix, Summer Glow

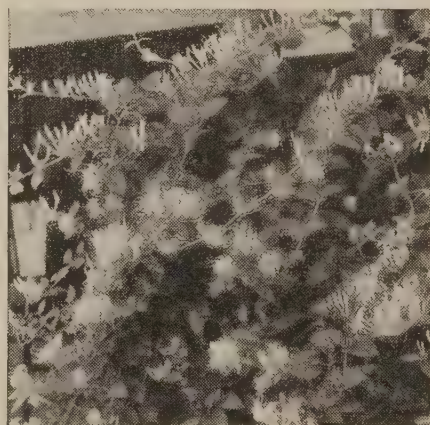
**TAMARIX, SUMMER GLOW** (*Tamarix hispida aestivalis rubra*). Beautiful variety. Great profusion of delightful little wine-red flowers in late summer. Graceful silvery green foliage. Both excellent for cutting. Ordinary soil, ordinary moisture, sun or part shade. Prices: 1 for \$1.00; 2 for \$1.75; 3 for \$2.50; 4 for \$3.25.

**REDBUD** (Judas Tree; *Cercis canadensis*). This is a beautiful tree that blooms with such myriads of small reddish purple blooms early in the spring, before leaves appear. Very refreshing for its early blooming. Grows not over 20 to 30 feet high. Heart-shaped leaves. Plant 20 feet apart. Prices: 2 to 3 ft. size, 1 for \$1.00; 2 for \$1.75; 3 for \$2.50; 4 for \$3.25.

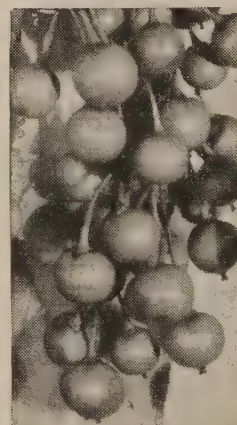
**BECHTEL'S CRAB** (*Malus ioensis plena*). A beautifully shaped tree with large, lustrous green leaves, silver beneath. Immense, double pink flowers in May. Grows 12 to 15 feet high. Planting distance 6 to 8 feet. Prices: 2 to 3 ft. trees, 1 for \$1.75; 2 for \$2.75.



Silver Lace Vine



Honeysuckle



Bittersweet

**SILVER LACE VINE** (*Polygonum auberti*). Completely covered with myriads of snowy white flowers, summer and fall. Beautiful for arbor, fence, etc. Often grows 20 feet per season. Plant 8 to 10 feet apart; ordinary soil; ordinary moisture; sun. Prices: 1 for 75c; 2 for \$1.30; 3 for \$1.85.

**HALL'S CLIMBING HONEYSUCKLE** (*Lonicera japonica Halliana*). Strong growing; nearly evergreen. Highly fragrant, white flowers which turn to yellow. Blooms June-September. Plant 8 to 10 feet apart; ordinary soil; ordinary moisture; shade or sun. Prices: 1 for 65c; 2 for \$1.15; 3 for \$1.65; 4 for \$2.15.

**AMERICAN BITTERSWEET** (*Celastrus scandens*). Orange-crimson winter fruit; orange-red summer flowers. Plant 8-10 ft.; ordinary soil and moisture; sun or shade. To insure fruit plant two. 60c each; 2 for \$1.05.

## Vines

**AMERICAN IVY, Virginia Creeper**

(*Ampelopsis quinfolia*). Climbs if given a good support. Dense green foliage turns bronzy red in autumn. Very hardy. Very beautiful. Plant 8 to 10 feet apart in ordinary soil; ordinary moisture requirements. Shade or sun.

1 for \$0.90  
2 for 1.45  
3 for 2.00  
4 for 2.55

**ORDER EARLY!**

Hedges—page 27

Find What You Want Quickly—See Index on Page 35.



Trade-Mark

# Azaleamum Bargains

**Important:** The word Azaleamum is our trade-mark and must not be used by any other firm or individual, except to identify Azaleamum plants produced by the R. M. Kellogg Company or its duly authorized licensees.

These are the varieties of Azaleamums that amazed the flower loving world with their almost unbelievable quantities of blooms only a few years ago. Customers have reported as many as 2000 blooms on one plant.

**Azaleamum, Cameo Queen.** (1.) Flowers open deep orchid-pink, then change to light orchid with creamy center, finally salmon-pink with soft yellow center.

**Azaleamum, Magic White.** (2.) (Pl. Pat. 204.) Blossoms first very delicate pink; later white with faint yellow center.

**Azaleamum, Bronze Beauty.** (3.) (Pl. Pat. 205.) Flowers first rich, red-bronze, which soon turns to bronzy yellow with red-bronze center; later light yellow.

**Azaleamum, Golden Wonder.** (4.) (Pl. Pat. 368.) Flowers golden yellow.

**Santa Claus.** (5.) Somewhat taller than the others and **ONE OF THE MOST HARDY OF ALL.** Deep red blossoms with yellow center.

Prices apply to the varieties on this page only. Standard size.

## PRICES—Pot-Grown

1 for \$0.60	4 for \$1.95
2 for 1.05	6 for 2.85
3 for 1.50	12 for 5.55

## Special

Two of each variety of Azaleamums shown here; 10 in all. All 10 are yours for only

**\$4.55**

Order  
Early

Order  
Early



## 7 Pompons \$1.85

Though miniatures, these have abundant beauty. White, yellow, pink. Excellent varieties, our choice. You'll love these little brightly colored darlings. Strong, pot-grown plants, 7 for \$1.85; 14 for \$3.55.

## 6 Large-Flowering Chrysanthemums \$2

A mixture of various colors of large-flowering Chrysanthemums with one Barbara Cummings—a glorious color spot for your fall garden. Barbara Cummings will bloom in August or earlier. For the others, you will receive excellent varieties, our choice.

**Barbara Cummings.** Golden yellow, suffused orange centers. Flowers large, 3 to 4 inches across; fluffy in shape. 2 for \$1.05; 3 for \$1.50; 4 for \$1.95; 6 for \$2.85, if ordered singly.

## Delphiniums

*All Tall*  
10 for \$2.85

A charming collection of high-grade, tall-growing varieties only. They come in beautiful shades of blue and violet. No dwarf varieties included. Plant 18 inches apart; rich, well-drained soil; ordinary moisture; full sun. Order early as supply is limited. Mixed colors only, varieties our choice. **PRICES:** 5 for \$1.50; 10 for \$2.85; 15 for \$4.20; 20 for \$5.55; 25 for \$6.90.

Don't overlook the special free offer below.

Kellogg's most popular Phlox bargain includes a full range of colors: white, pink, red, salmon, and others. Made up of our surplus Phlox, regardless of value. You may get some of our newest, finest varieties. Plants would cost you much more if ordered by variety. All plants sturdy, field-grown stock, same high grade you would get if ordered separately.

## 8 Hardy Phlox

# \$2.45

## Free! 2 Extra Your Choice

Turn to pages 12 and 13, and look at the beauties shown there, then decide which two of those you like, and add them to your order. They will be sent without extra charge with your order for this Phlox Garden, if mailed before March 15; order early and get the two extra, labeled. Those who receive catalogs after February 14 will be allowed 30 days to order. We will send you 5 free Phlox with orders for 2 Phlox Bargains. (Total cost 2 collections, \$4.90).





Tall Delphiniums  
See description and prices  
at left of picture.

.....  
**Glory Glads**  
**100 - \$3.85**

The biggest variety of color ever put into one mixture: red, yellow, white, pink, violet, and variegated light and dark shades. Ruffled, plain-petaled, big-flowering varieties. Produce loads of large, beautiful blooms this year. Flowers will be the same quality as if ordered by variety. Bulbs will be unlabeled varieties of our choice, but we guarantee high-grade varieties. Your order will be filled from our surplus stock. At least 10 different varieties. Mixed colors only. See FREE offer above picture.

# Day Lilies 4 for \$1.85

One fine thing about Day Lilies is that they are always fresh and beautiful, because each day new Lilies open. And there are other fine things, too: they are exceedingly beautiful, the flowers are produced in great abundance, and they are very easy to grow. A border of them is a thing of beauty. Here we offer you a bargain: 4 Day Lilies, all different in various shades of yellow. Where else can you get such a fine value?

PRICES: 4 for \$1.85; 8 for \$3.55; 12 for \$5.25. Field-grown.

**Culture:**

Plant Day Lilies 18 to 24 inches apart; ordinary soil; water freely; sun or shade.

Famous  
for  
Quality  
Since  
1869

**FREE!**

Two Sweet  
Seventeen,  
\$2.00 value,  
with two Glory  
Glad Collec-  
tions at \$7.70.  
See page 23.

**Order  
Early**



**R. M. Kellogg Company**  
**Three Rivers, Michigan**



If You Really Want the Best  
Nursery Stock, Order of . . .

# Kellogg



## This Way is Best

There is always a right way and a wrong way to do things, and there is a right way and a wrong way to buy nursery stock. Contrary to anything else that may be told you, the mail-order plan is best for live plants, bulbs, and nursery stock in general; because plants are tender and perishable, and the less time that elapses between their removal from the nursery and their arrival in your hands, the better. It certainly is not advisable that they should lie around under the questionable care of incompetent persons, and where conditions are not right, before you take delivery of them.

All of the items you will receive from us are freshly dug from the nursery before shipment, excepting those which actually require storage, and these are stored under proper conditions by people who expertly know how. Further, you deal directly with the nursery itself. Unskilled middle-men do not enter into the picture at all, hence you are assured that you will get just what you order, and that everything will be of highest quality and in best possible planting condition and backed by Kellogg's liberal guarantee.

## Grand — Large — Healthy

"Thank you for the grand plants you sent. I am not going to lose a plant. You send such nice large healthy plants they can't help but grow. I am proud to tell folks where I get my plants."—Mrs. A. S. Boustead, Minn.

## Best of Seven

"To date I have received plants from 7 different nurseries. I believe you should know the fine contrast your plants make against the others I have received. They are amazing in their vigorous appearance, generous portions and root system."—Floyd Stooks, Iowa.

## The Freshest The Nicest

"All the plants you sent me 2 years ago were the best, the freshest, and the nicest that I received from any nursery. Thank you so much. I recommend you to everybody that asks me who to send their orders to."—Mrs. T. Helmquist, Minn.

## The Best—and It's the Truth!

"Can truthfully say that I never received an order from any nursery or anywhere else that was in as good a shape as this package was, just as clean as if it had come from a dry goods store or grocery.

"The plants all looked as good and fresh as a Lily in the garden, and I am just as confident as you are that they will all grow. When a person orders and gets plants in as good a condition as your plants are, it makes one feel that they merit

all the good care and attention that they should have, and believe me they will get it. I shall always recommend your Company to my friends."—W. T. Leffler, Ohio.

See index  
p. 35, and . . .

## Order Early of..



# Logg's

Famous for  
Quality  
Since  
1869

A leading clothing manufacturer says: "Our best ads are not written, they are worn." We say: "Our best ads are not written, they are grown—by our customers."

Every year we receive thousands of orders from people who have never ordered of us before. They have been directed to us by our satisfied customers, customers who have Kellogg plants growing in their gardens, and who have

found them outstandingly good. No better testimonial can be given as to Kellogg quality. We are delighted to welcome such new customers to the large Kellogg family.

**You, too!** If you have any trouble at all believing the nice things we say about our plants, why don't you "be from Missouri," and send us an order, and see for yourself?

## Excellent Stock and Packing

"I have appreciated the privilege of dealing with you, and want to commend you on the excellent stock you sell, at such reasonable prices, and also the excellent care you use in packing these items, the like of which I have never seen."—Earl H. Heckart, Maryland.

## Wonderful!

"I have been growing your flowers for about 7 years and I have had wonderful results. I still have some of the first plants producing every season. The shrubs I purchased this past spring are doing very well, also the Cannas—"  
—Robert M. Brown, Mass.

## Best Plants — Best Condition

"This season I tried 6 nurseries to test deliveries. I wish to congratulate you upon the fine hardy specimens which you sent. They were definitely the very best plants, and the plants were in the best condition of any we received—."  
—A. D. Fenstermaker, Ohio.

## When You Order

Please write plainly, and use order blank if you have one. If not, please tabulate. Then add your order carefully and send money by good safe means—no unregistered currency.

Leave shipping date to us, if possible. Special dates should be requested only for very special reasons, other than weather, as planting time varies from year to year. Our daily Government weather maps tell us when.

And then there is the matter of transportation. With nursery stock it is impossible to advise what the cost is in advance, so we can give no scale of shipping charges. However, you may authorize us to ship either express with shipping charge

es collect or parcel post C. O. D. for shipping charges, whichever is cheaper.

Or you can add an amount to your order sufficient to cover shipping charges, and we will ship prepaid by the cheapest method, and refund left-over funds. This is a particularly good plan for orders under \$10.00. 10% added to your order will usually be more than sufficient, and will provide a refund to you.

Or, you can specify the exact method wanted.

It is best that you select one of the above plans, so that we can follow your wishes; but in case you ask us to ship C.O.D. for charges, remember that with parcel post there is an additional charge of 30c for C.O.D. and money order fees, this in addition to postage. This for parcel post only.

**IF NO EXPRESS OFFICE** in your town, give name of nearest express office and distance from you.

**AND NOW ABOUT SMALL ORDERS:** These are proportionately expensive to handle, and so if your order amounts to less than \$2.50, please add 50c for handling charge. Out of this we will pay parcel post charges, unless very heavy, in which case we will ask for any amount over 15c for postage. If you increase order to \$2.50, you escape the service charge, but are to pay shipping charge.

**AND NOW JUST A FEW OTHER THINGS:** No cancellations or changes during shipping season, for obvious reasons. **Plants not returnable for credit.** We cannot agree to delay shipment beyond May 20.

## Guaranty

The Kellogg name assures you of highest quality nursery stock, that will produce highly satisfactory results with normally good conditions and care. Further, our packing is of the best, and we ship all plants in fresh growing condition. They will reach you in such condition with proper handling enroute. We cannot unconditionally guarantee arrival in best condition, but we do aim to have surplus stocks on hand for making refills; and will refill out of these surpluses provided re-

ports are made within 30 days, customers to pay a service charge of 25c on refills valued at less than \$2.50; or 10% of value when between \$2.50 and \$5.00; or when value is over \$5.00, customers may pay either a 10% service charge or agree to accept plants express collect, or parcel post C. O. D. for shipping charges.

Original shipment must be paid for in full, including shipping charges, before refills can be made. Should surpluses not be available, or should reports reach us

too late in season, refills will be carried over until the following year.

We cannot guarantee continued growth after planting, since stock is then subject to, and relies upon, conditions beyond our control. It is mutually agreed that in any event we will not be liable for more than the purchase price of stock. In case of failure on our part to fill an order for any reason whatsoever, return of the customer's money shall release us from all liability.

R. M. Kellogg Company, Three Rivers, Michigan





**Order  
Early**

# Sh! "Mums" th' Word!

Don't tell, but here's a collection of Mums that's extra fine—not an old variety in the group! These six varieties were selected from over 5,000 new seedlings—entirely new—especially for this collection. All are outstanding varieties, each worthy of a feature spot in your garden. They give you at last a really worthwhile collection of Mums.

Usually "collections" are made up from just such varieties as can be picked up here and there, and that do not have a ready sale otherwise. This group is entirely different. It will give you big value for your money, varieties that you and your friends will admire, and that will make them envy your garden. Varieties may be ordered either singly or as a group.

## Special All New

One plant each  
of the six varieties  
below.

**6 for \$3.48**

- ① **Rose Marie** A sweetheart appealing shade of orchid, nearly perfect form. About 1½ to 2 inches.

- ② **Glow Worm** Shucks! How are we going to describe a beautiful thing like this? You'll have to order it and see it for yourself. Pretty, varying shades of pink, yellow, apricot, bronze, and other delicate hues we can't describe. Quite exquisite! Flowers 1½ to 2 inches across.

- ③ **Yellow Fellow** He's big, he's bright, and very bold, like yellow silk or flashing gold. Yes, the brightest of all—good, really rich yellow. Nearly three inches across.

- ④ **Cinderella** White, that's bright and clean and pure—with a modest little touch of charming yellow in the center. Flowers nearly three inches across.

**PRICES:** Cinderella and Yellow Fellow, 1 for 85c; 2 for \$1.50; 3 for \$2.15; 4 for \$2.80; 6 for \$4.10.

- ⑤ **Pinky** Delicate pink, and faint flashes of white, then a winsome yellow center. Blooms large and fluffy. Nearly three inches.

- ⑥ **Firefly** Red like sparkling wine, yet more lively and more beautiful. Blooms 1½ to 2 inches across. Well formed.

**PRICES:** All Mums above excepting Cinderella and Yellow Fellow, 1 for 75c; 2 for \$1.30; 3 for \$1.85; 4 for \$2.40; 6 for \$3.50; 12 for \$6.80. All Mums 2-inch pot-grown plants.

## Free! 1 Pink Dream

Order two collections at \$3.48 each—\$6.96 total—and we'll include 1 regular size Pink Dream Azaleamum, value \$1.85—free of extra charge. See page 14 for picture.

**R. M. Kellogg Co.  
Three Rivers, Mich.**



White  
Mum at  
Right . . .  
Cinderella





## Little Bo Peep

### Miniature Rose

The Little Bo Peep of our nursery rhyme days may have lost her sheep, but this little Bo Peep certainly has not lost any of her beauty and charm. In fact, beauty and charm are something she has in abundance. Delicate pink coloring; delightfully fragrant.

Very hardy; persistent bloomer June until frost. Six to eight inches high. Plant in rich, well-drained soil, with sun. Ordinary moisture requirements. Spray for best results. Plant 10 inches apart. Prices below.

PRICES	1 for	\$0.85	4 for	\$2.80
Out of 2½-inch Pots.	2 for	1.50	6 for	4.10
	3 for	2.15	8 for	5.40

Order  
Early

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Beauty Bush	26	Forsythia	26	Rock Garden	8
Bechtel's Crab	28	Foxgloves	10	Rose of Sharon	28
Begonias	3	French Lilacs	28	Roses	1, 35, 36
Betula	27	Fuchsia	24	Salix	27
Birch	27	Gaillardia	7	Scabiosa	7
Bittersweet	28	Gardenias	21	Shade Trees	27
Bleeding Heart	7	Garland Flower	24	Shasta Daisy	6
Blue Bonnet	7	Gladioli	22, 23, 31	Shrubs	24-28
Buddleia	25	Globe Flower	3	Silver Lace Vine	28
Burning Bush	26	Golden Bell	26	Snowberry	27
Butterfly Bush	25	Guaranty	33	Spirea	27
		Hedges	27	Spurge	10
Calycanthus	27	Heliopsis	6	Sweet Shrub	27
Campanula	10	Hemerocallis	11, 31	Symphoricarpos	27
Cannas	11	Hibiscus	28, 10	Syringa	28
Canterbury Bells	10	Hollyhocks	10	Tamarix	28
Carnations	4, 5, 9	Honeysuckle	26, 28	Trees	27
Celastrus	28	Hydrangeas	26	Trollius	3
Cercis	28	Ivy	28	Tuberous Begonias	3
Chinese Elm	27	Judas Tree	28	Verbena	8
Christmas Berry	26	Kolkwitzia	26	Vines	2, 28
Chrysanthemum		Lilacs	28	Violets, Violas	9
14-21, 29, 30, 34		Lilies	11, 31	Virginia Creeper	28
Clematis	2	Lonicera	26, 28	Weeping Willow	27
Cl. Honeysuckle	28	Mallow	10	Weigela	27
Columbine	10	Malus	28	Windflower	7
Crab, Flowering	28				

## Free New Pink Dream

Pink Dream, the new one-in-a-thousand Azaleamum should be in your garden. A fortunate condition enables us to give you one free, under certain circumstances. See offers on pages 16, 17, 18, 19, and 34. Better order this year. Maybe we won't be able to repeat next year.

## Climbing Talisman

A stunning beauty that climbs your fence or trellis and drapes it with beautiful green foliage. Then the lovely two-tone Roses appear, nice cutting size, or nice on the vine. Yellow and red as only Nature can match and blend them. It's sure a honey, worth the money.

All Climbing  
Roses. 2-year  
budded stock.

### ORDER EARLY

### PRICES

Climbing Roses are still scarce, especially Climbing Talisman, so we urge you to order early.

1 for	\$1.70
2 for	2.75
4 for	4.85
6 for	6.95

## Other Climbers

You will be glad to have these old favorite beautifiers back again after their war-time scarcity.

**Climbing American Beauty.** A very fragrant, very beautiful rosy carmine Rose that heaps and piles its blooms all over your trellis, porch, or fence. There is little wonder that it is one of the real favorites.

**Paul's Scarlet Climber.** A variety that will make your trellis blaze with beauty. Color, intense scarlet. Flowers well shaped, borne on rigid, upright stems.

**Primrose.** This is the pretty yellow; primrose-yellow; and it is indeed beautiful. Flowers large and well formed; do not fade. Foliage luxuriant and healthy.

**Silver Moon.** Beautiful white flowers; entrancing fragrance. Fine, semi-double shape; pure in color. A really worth-while white climber.

PRICES: All Climbing Roses Except Talisman

1 for	\$1.50	3 for	\$3.37	6 for	\$ 6.19
2 for	2.44	4 for	4.31	12 for	11.81

## Polyanthas

Often they will have 100 to 200 blossoms per plant, and they bloom in this amazing fashion all summer long. Simply keep the blossoms clipped off before the petals fall.

Wonderfully beautiful in low hedges where a mass of color is desirable. Beautiful when only half open; can be used for corsages.

Plant 12 to 15 inches apart; good rich soil; water well; give full sun.

Furnished by color only; red, pink, white or orange.

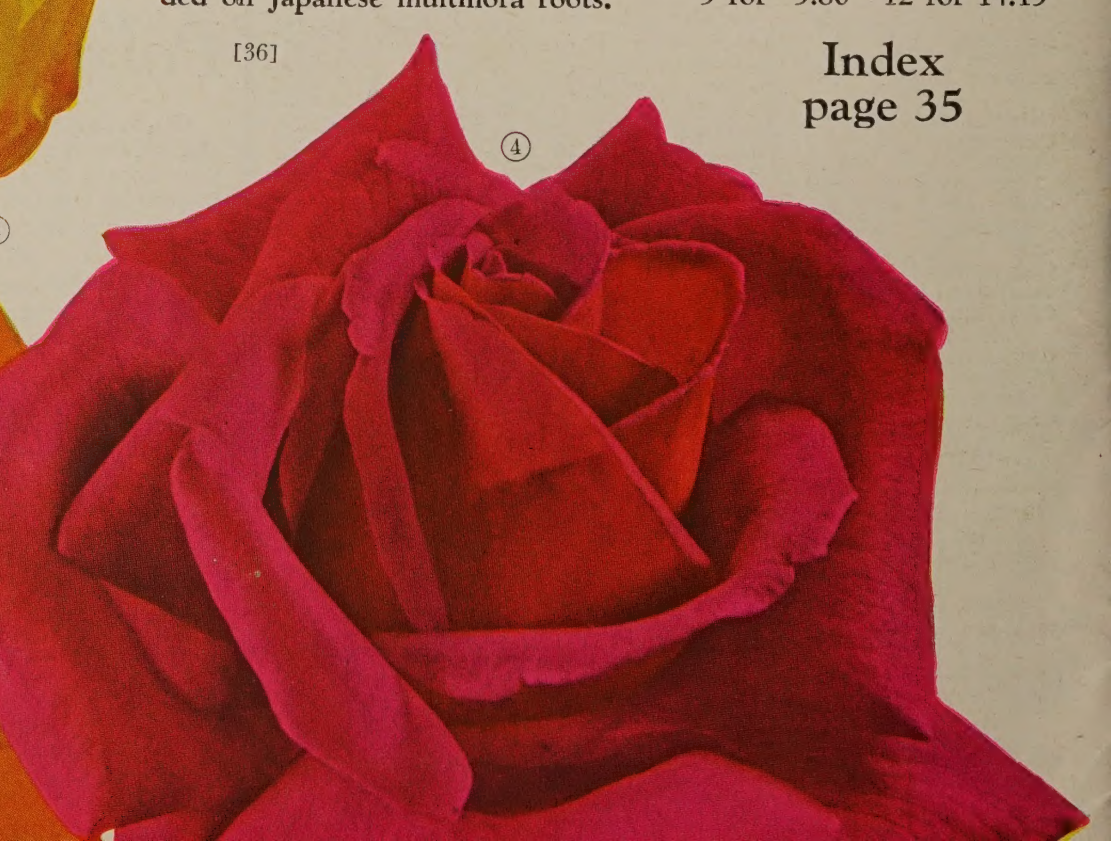



PRICES: 2-Year, Budded Stock

1 for	\$1.25	4 for	\$4.70
2 for	2.40	6 for	7.00
		12 for	\$13.90

R. M. Kellogg Company  
Three Rivers, Michigan







# Kellogg's

# Nine Fine Roses

## Free Prizes

See rules,  
above right.

As prizes for the best letters regarding Kellogg's "Nine Fine Roses", we will give: First prize, \$25.00 value in nursery stock; second prize, \$15.00 value; third prize, \$10.00 value. Tell why you like the "Nine Fine Roses"—what you think of their beauty, fragrance, health, etc. Usual contest rules: No Kellogg employees or members of their families, or our advertising agents, can compete. Ties win duplicate prizes. If we are out of any variety, and substitute another, the variety substituted may be described. Or, if you have access to gardens where these varieties are in bloom, you need not buy Roses of your own in order to compete. We are to be the sole judges. Closing date: August 30, 1949.

1. **Charles K. Douglas.** Here's one of these deep red Roses, that every Rose garden needs. A beautifully formed heart-warmer.
2. **Luxembourg.** A rich golden favorite that is very hardy, and free blooming. Very generous in its beauty.
3. **President Herbert Hoover.** Here is a rare artistry in coloring, and artistry in shape too, and artistry in the foliage. One of the most beautiful of two-tone Roses.
4. **Red Radiance.** Really very appropriately named, for the red of Red Radiance truly is radiant.
5. **Roslyn.** A champion among yellow Roses, color clear pure and gloriously bright. Beautifully formed.
6. **Editor McFarland.** A wonderfully fragrant and beautiful Rose, that grows on long strong stems. Rich deep pink.
7. **Etoile de Hollande.** Now here's a red Rose that really is red, and we doubt if any red Rose will ever beat it for beauty. It is brilliant—like flame, puts others to shame.
8. **Talisman.** Puts all other two-tone Roses in the background. The favorite of favorites. Colors: Golden Yellow with shades of copper-red and orange-rose.
9. **Caledonia.** A pure sweet white Rose, with a wonderful velvety texture of petal. Beautifully formed, and white is a color you cannot do without.

**Note:** To be sure of many good blooms the first year, order Roses early and plant not later than May 15.

**Prices** Strong, two-year-old, field-grown plants, budded on Japanese multiflora roots.

1 for	\$1.50	4 for	\$4.95
2 for	2.65	6 for	7.25
3 for	3.80	12 for	14.15

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